

Premium Update

2012-2



Project Variants

create with a click,
page through, retrieve

Light Sources

connected to 3D-objects

Drawing Layers

quickly adjust your
working environment

New in the picture output

define the exact section
with transparent curtains

automatically correct
the perspective

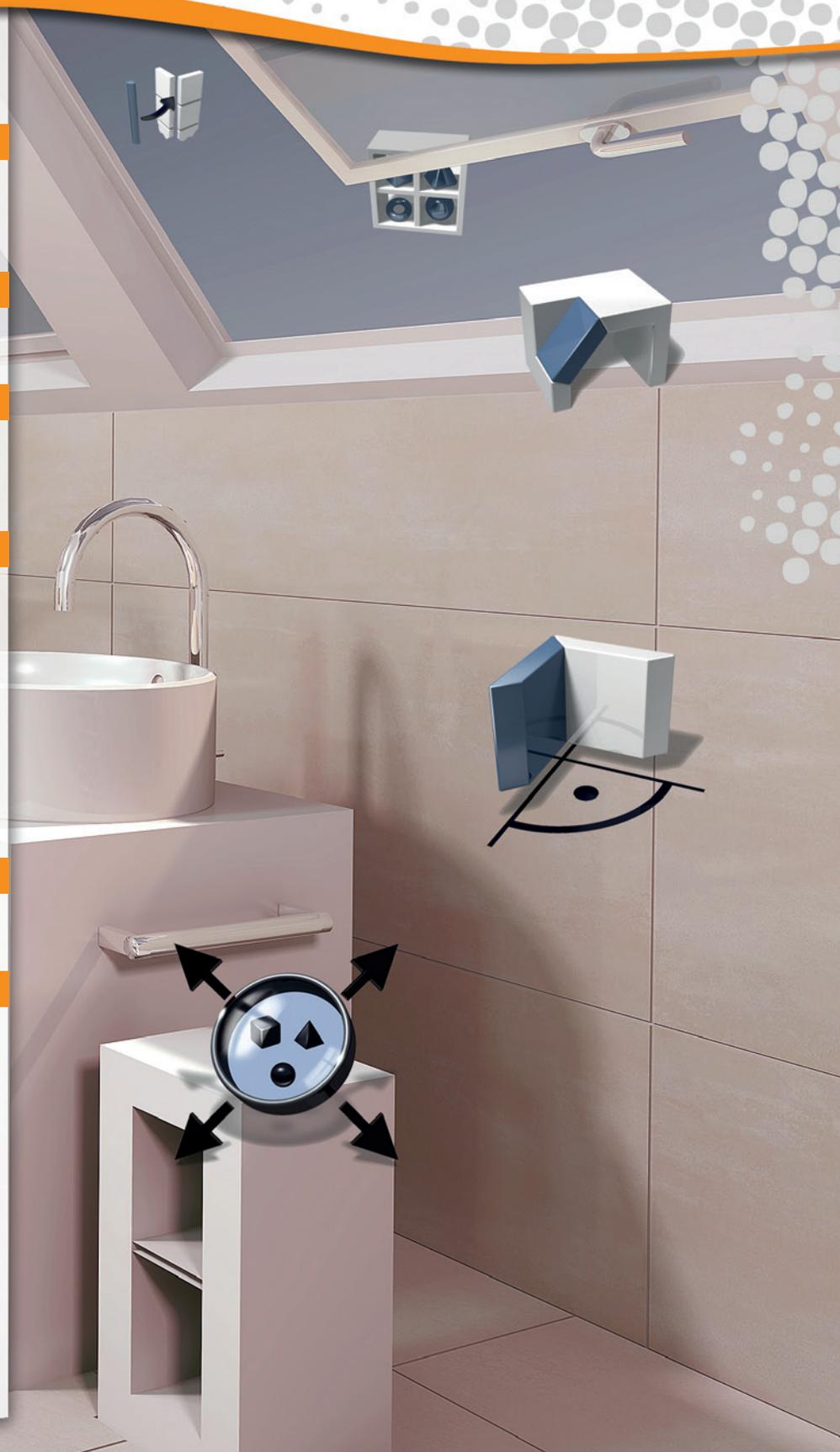
save own compositions
as templates

Pictures and Textures

added with Drag & Drop

3D Tiles

created with the push
of a button





Editorial



There were considerable changes since the last ViSoft Premium update. Once again our motivated software-developing-team has built a lot of fabulous new functions which make planning with ViSoft even easier and more comfortable.

The highlights of this version are practically oriented and time saving. Now you can save variants of tiles and sanitary objects like a snapshot of the project planning, page through for presenting and immediately use for continuing planning. Or simply try out a number of variants during the creative planning phase. More about this on page 4.

Light is an issue which always gets a hold on us. From now on your 3D-objects have the kind of luminosity in the 3D-view which you have individually attached to them. Of course you can save these objects in the database. How to make materials shine you can read from page 6 onward.

Creative thrusts are enhanced by the simple drag&drop-function for pictures, materials and textures, which are easily integrated into your planning. How to draw on these abundant resources you can read from page 18 onward.

Of course we have once again optimized several functions – which ones you can plan with from now on you can find starting from page 22. Besides that we introduce our headquarter in Sindelfingen from page 36 onward.

More good news at the end: Even though ViSoft increases data with every update, we reduce the number of data carriers by using 2 Double-Layer DVD R9 with 8,5 GB storage. These will be complemented by a regular DVD with additional tile-data. This saves resources and protects the environment.

A lot of success and much pleasure in using the current version!

Yours truly

A handwritten signature in blue ink that reads "Rainer Hiler". The signature is fluid and cursive, written on a background of a light grey pattern of small circles.

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1.1 Manage many variants of one project

Now it is possible to save variants of tiles and sanitary in the current planning just like a snapshot. This makes presenting the current state of the project – layout by layout – much easier.

Very practical and customer oriented: the professional way of showing customers planning variants of tiles, sanitary or both and to reload projects in modified form again.

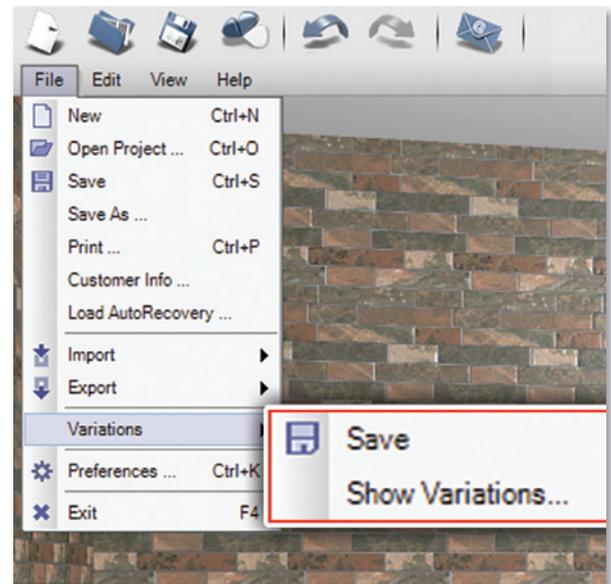
So far creating variants has been possible by saving an existing project with a new name to continue working with this copy. A functional approach, but not nearly as elegant as the current possibility of saving own variants.

Now you can create variants easily while planning by clicking on **FILE » VARIANTS » ADD VARIANTS**.

This way you save the current interior decoration within the project file, with the corresponding tile selection and laying, different sanitary objects, murals and their arrangement.

Basically you take a kind of a snapshot from every desired planning variant. You can open this planning picture any time to continue working with it.

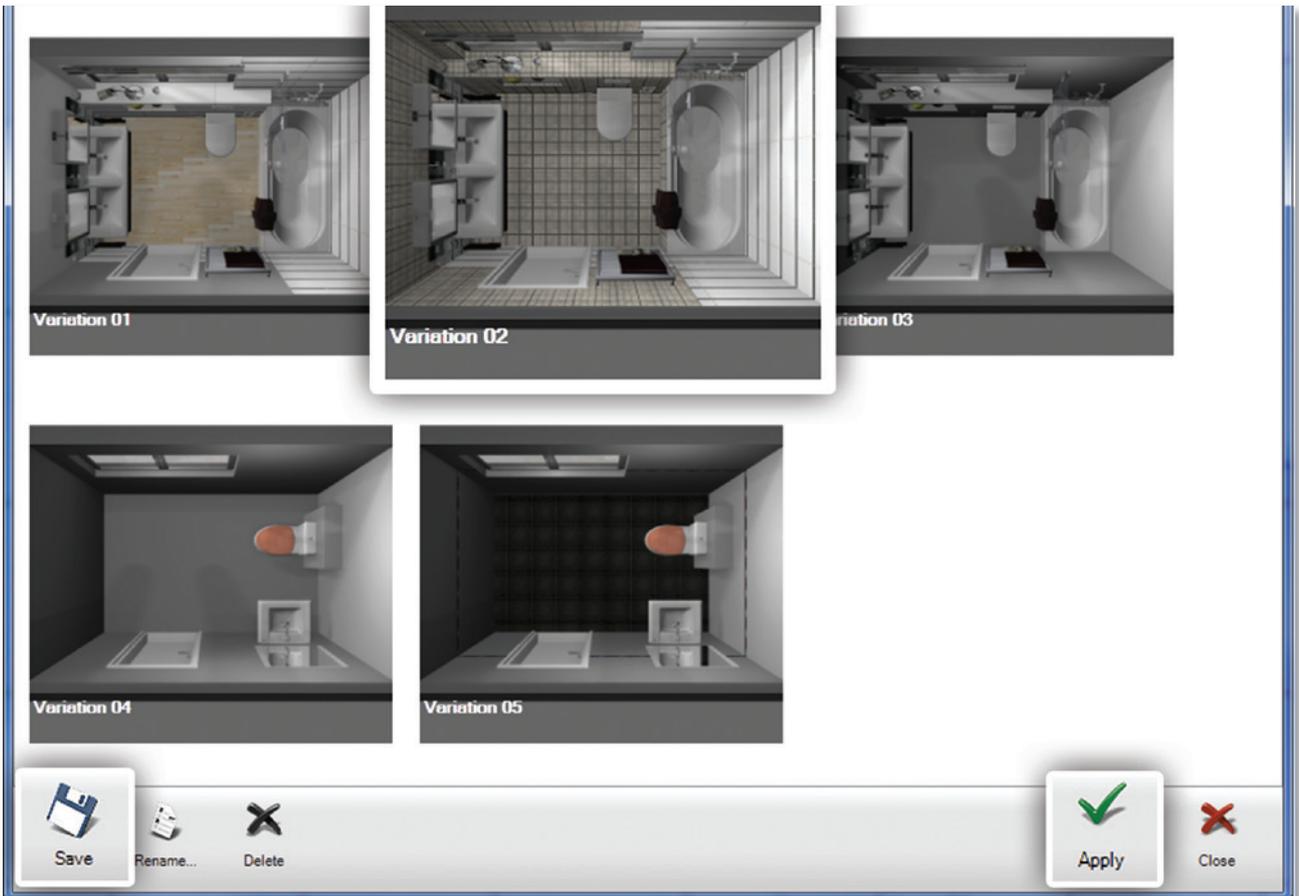
Hint: Draw on two businesses when planning – tiles and sanitary: Your snapshots of complete examples of tilings equipped with alternating sanitary show a wide range of diversity. Your customers will appreciate your wide range of variants in your planning.



The new function ‚variants‘ works with snapshots: Just use this simple and effective function to try out something different or to quickly show your customers different sanitary arrangements and tile layings.

To restore a certain project state simply list the variants in **FILE » VARIANTS » SHOW VARIANTS** and reload the desired setting. Since it's not necessary to reload the project, it's done in no time.

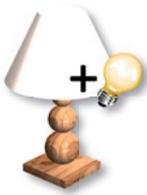
You activate this new function in the new menu on the top right with the **BUTTERFLY** icon. It is also possible to page through your variants by simply pushing the **PAGE UP** or **PAGE DOWN** buttons.



It's simple to activate saved variants: Select variant and click **APPLY VARIANT**.



Many variants of one room: Now it's all within one project file.



1.2 Link lightsources to 3D-Objects

Light-objects obtain and retain their luminosity. Together with the selected light-sources they can be stored in the new database.

ViSoft Premium 2012-2 makes objects shine: now objects with their individually attached luminosity can be used in the 3D-real-time view, stored in the database and reused any number of times. This significantly enhances the display quality once again. If working with modern graphic-cards one can profit from all features available in ViSoft.

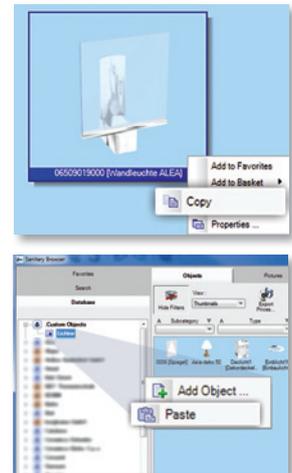
The procedure is as usual: First install the new version including all databases. Then you can try accent lightings and apply them. Just follow this description step by step.

This way you can quickly and easily influence the atmosphere in your pictures and let lamps with a soft light or a defined cone of light appear in your planning.

All light-objects and lamps in the all-new generated ViSoft decorations-database already have light-sources linked to them, which already provide for a stylish atmosphere. You want to define luminosity yourself – no problem: Individual light-links are generated in the folder **CUSTOM OBJECTS**.

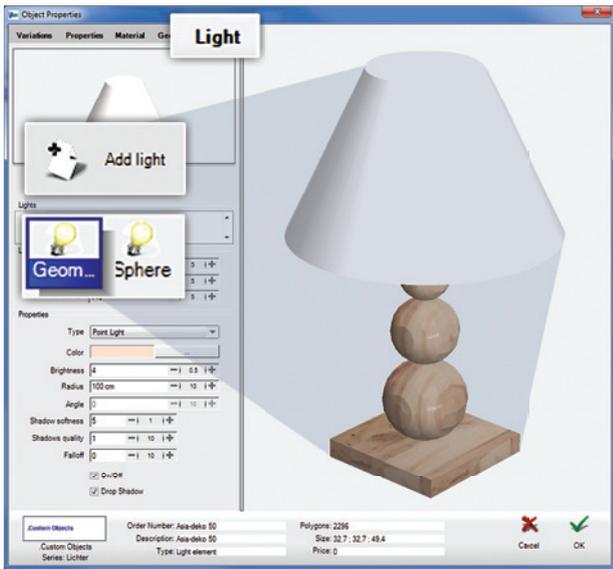
To copy an object from the database just select it, then with a right-click on the object choose the command **COPY**.

After that add it to **CUSTOM OBJECTS** into an existing series with the command **PASTE**.

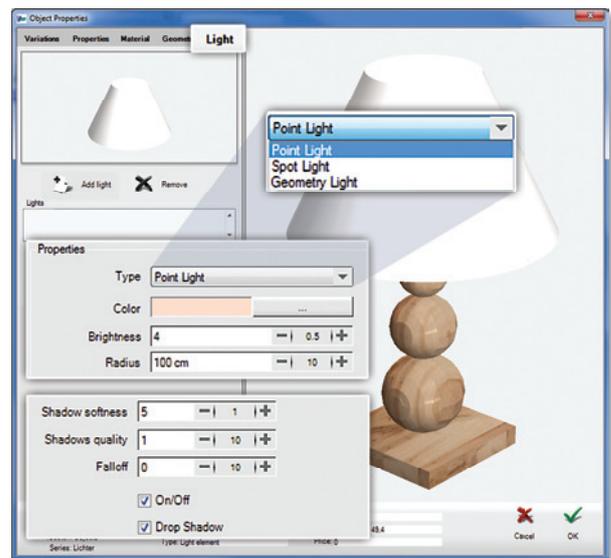


Light – the new tab in the menu object properties

You know the settings for variants, properties, material and geometry in the folder object properties. As of now there will also be the new tab for light settings. Here you can assign to any object a point- (light bulb), spot- or geometry- (lamp shade) light source. And as well the degree of hardness, range and intensity of any generated shadow.



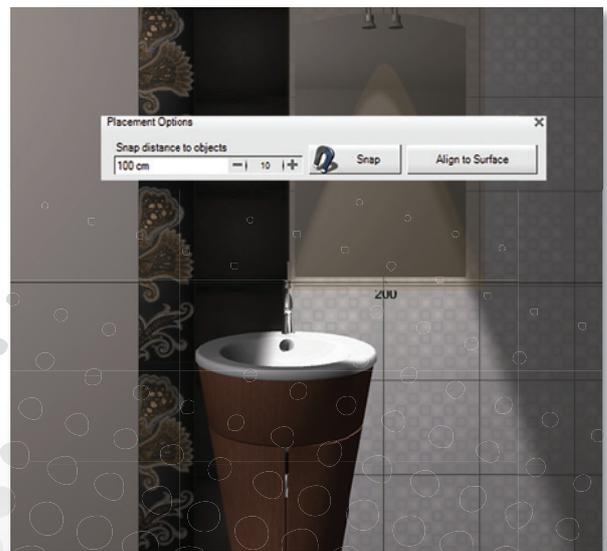
This is how you do it: Activate the **PROPERTIES** of a suitable object and select in the tab **LIGHT** the part of it which should generate light. Afterwards click on **ADD LIGHT**.



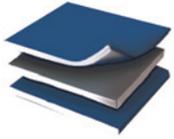
There are three light sources to choose from: point light (light bulb), spot light and geometry light (lamp shade). In this menu you can find the settings for quality, softness and falloff.



The effect shows immediately: As soon as you end the processing by clicking **OK**, the object glows in the scene – even while you are positioning it. Color and intensity of light can be adjusted as usual in the menu **VIEW » LIGHT**.



This is the result: Here an active spotlight together with the mirror is added to the scene. With the new light function centered placement even in the 3D-view is now even easier.



1.3 Views: Adjust your working environment with Drawing Layers

Due to the current layer management data output becomes multi-layered. The new Parallel Projection opens up completely new insights and presentation combinations.

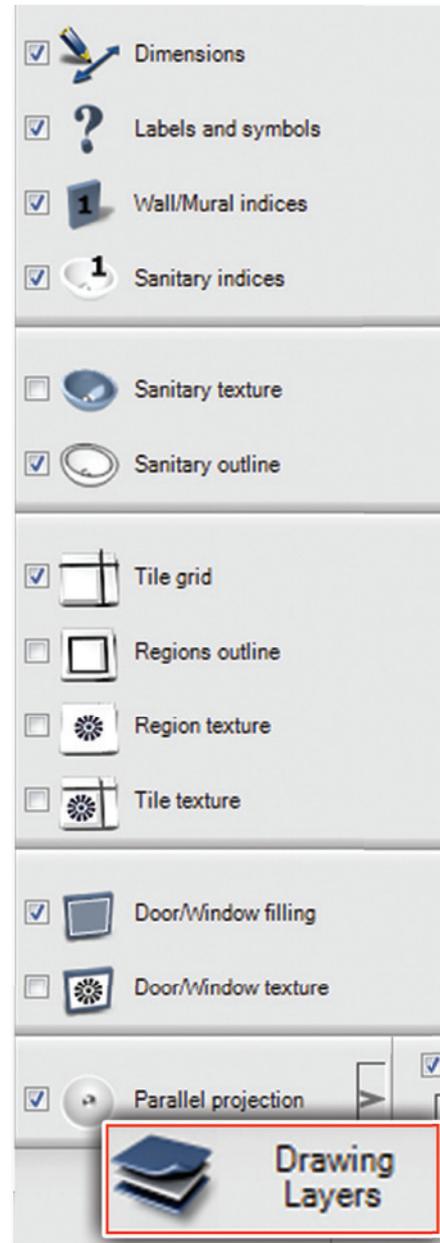
Show your individuality and your company: ViSoft now works with an active layer management, which enables creating output of your plannings individually and in line with your corporate design. Briefly: You can now present planning views in a new diversity. And this is how you get there:

Go to the **DRAWING LAYERS**. You find them in the bar at the bottom of your screen.

One click on the **DRAWING LAYERS** activates a menu with the following settings: Tile grid, Draw regions, Sanitary texture, Sanitary outline, Door/Window filling and Parallel Projection which has the submenu Visualization Effects. Parallel Projection enables a direct parallel view on walls and floor with additional options like Reflection, Shadows, Shadow density and Rendering style. The effect: 2D-pages look three-dimensional in your planning.

Keeping track of output

Controlling each single layer simplifies individual output of different pages. Especially in **OUTPUT » PLAN** further displaying modes make combining easier: Match top views with other displaying variants on one sheet. And things will even get more clearer.



This is how the multiple possibilities for settings in the Drawing Layers look like. The menu **OUTPUT PLAN** offers most settings.

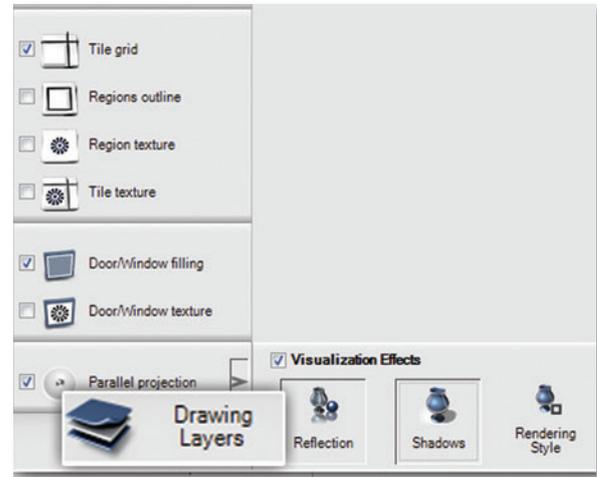
Very effective: individual pages

You get full use of the possibilities within the Drawing Layers with individual pages, because here you can define every single object of the output plan separately.

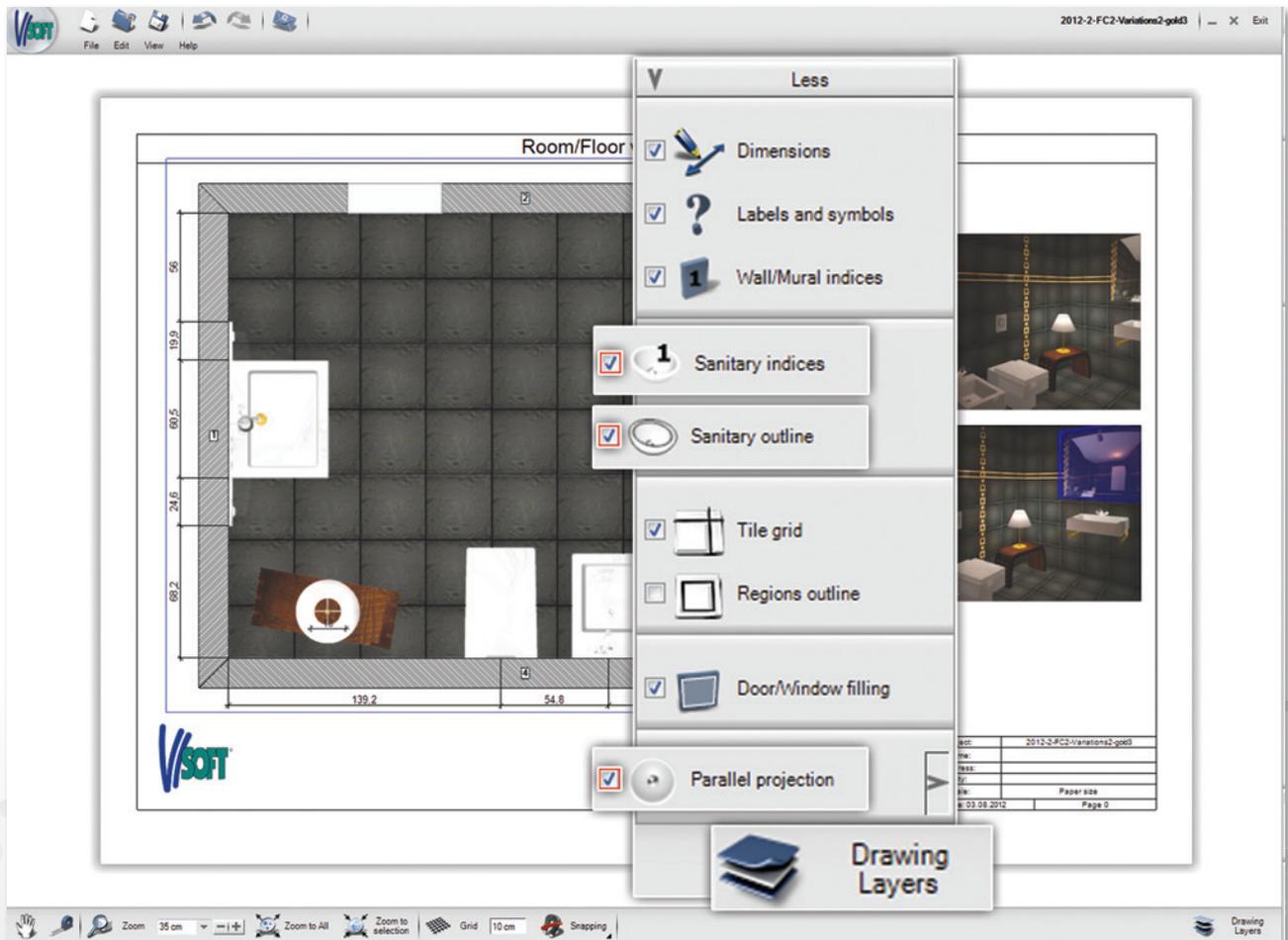
Left-click on the displayed plan section. Then adjust the favored display with the Drawing Layers.

An example: When hiding the window filling in the floor view in an attic planning, you can see the floor tiling unimpaired.

In the plan below Parallel projection, Sanitary outline and missing indices (numbers) cause the plan view to appear almost like the top view in 3D.



Drawing Layers contains many important commands to create the display according to one's need. In the output area you can assign properties to every object on an individual page like reflection, shadow or rendering style.





1.4 Views: Individual Page Templates

Choose from predefined Views

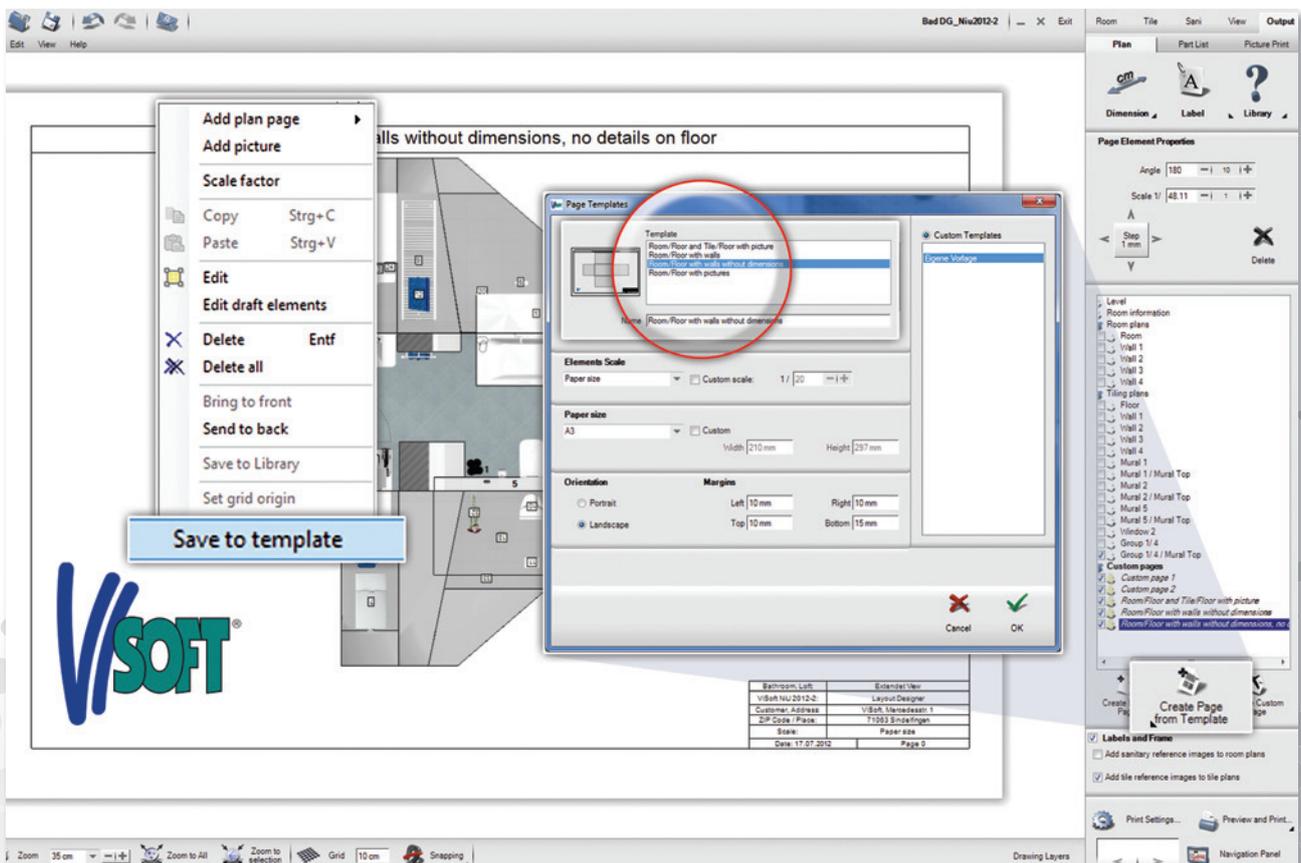
A real highlight: Now it's possible to create individual output pages with the new feature **PAGE TEMPLATES** by selecting from a preview of predefined layouts.

ViSoft Premium uses the already existing plans for computing and offers harmonious layout variations at the push of a button. Start this function in **OUTPUT » PLAN** in the bottom area below the plan list. Floor plans and wall views inserted this way can be adjusted separately with the Drawing Layers or all together by using the **CTRL-KEY** and the **LEFT MOUSE BUTTON**.

In the example below you only see the floor tiling and sanitary objects on the floor – without indices (numbers). The walls however have indices which allow precise allocation of the objects.

By right-clicking on a self-made plan you can create your own templates. After saving you can find them along with the predefined templates.

Hint: You would like to add your logo?
Place it freely and in best quality with the function **ADD PICTURE**. Make a right-click in the drawing area to get this function.



1.5 Views: Underlay AutoCad-Plans

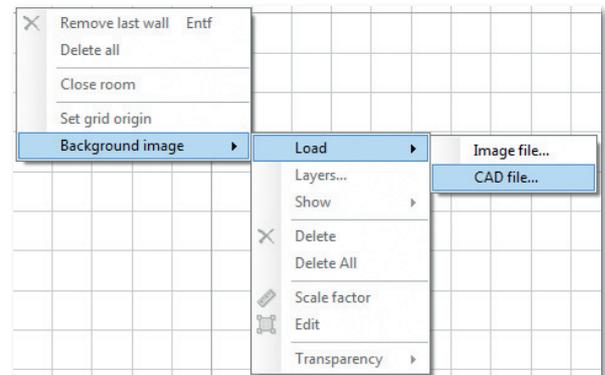


Precisely adopt and draw ground plans

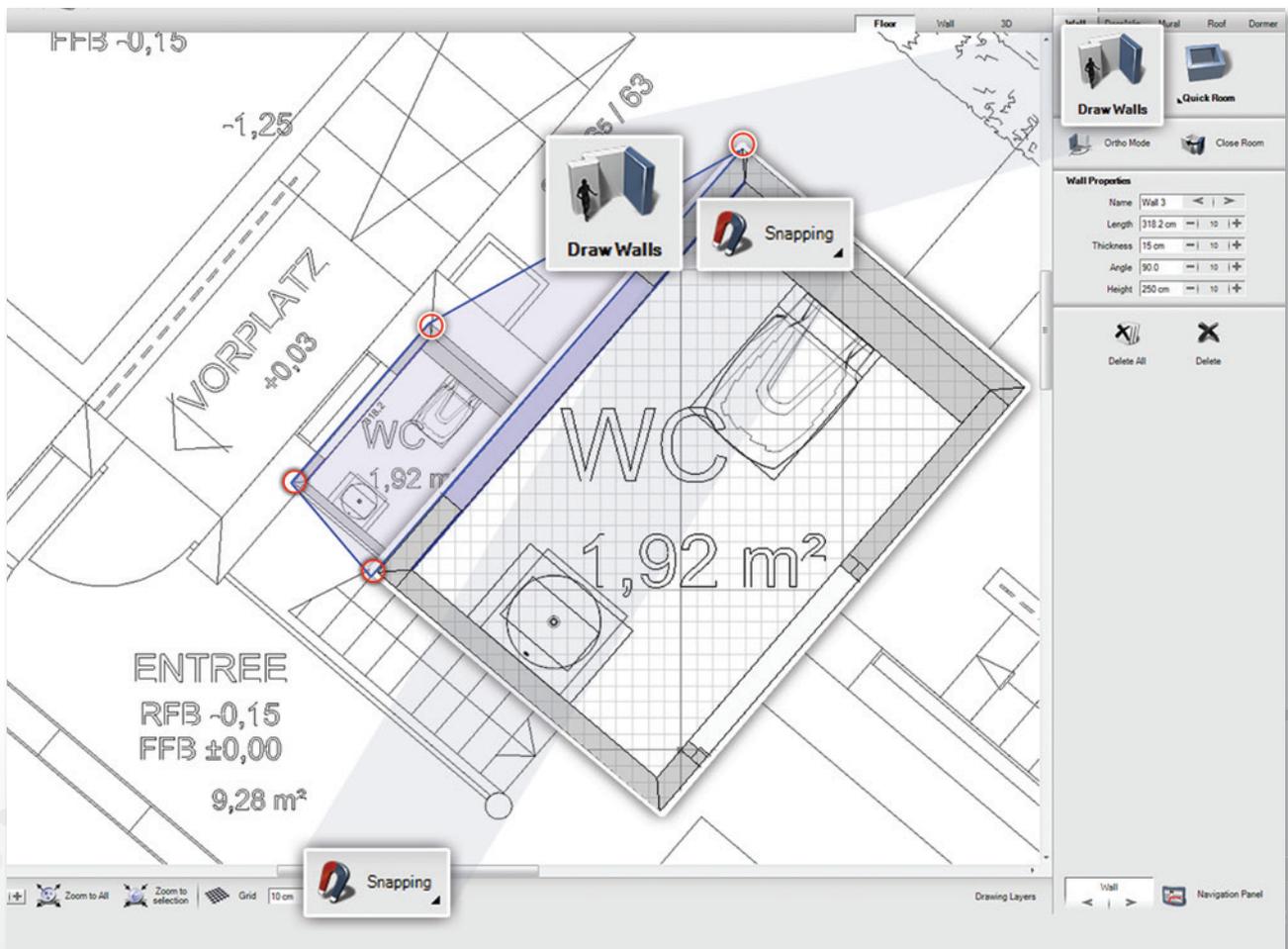
Easily integrates complex plans into the project: From now on you can place CAD-files in the formats DXF and DWG. This is possible due to the use of vector based data.

This feature comes into account when drawing single rooms from complex groundplans and makes the procedure much easier. So far pixel-based data has been used which can cause the picture to be blurred.

Directly adopt architectural plans with the activated snapping function: Import and underlay of DXF-files.



Very practical: The **SNAPPING FUNCTION** recognizes lines and limiting points within the planning. To draw straight lines with the mouse keep the **SHIFT-KEY** pressed and a precise adoption of the presets is easy as child's play. This way you can capture detailed segments of entire floor maps.





1.6 Views: Show the exact format

Define the exact image detail with transparent curtains

Always the perfect image detail: With the new function 'Curtains' under **VIEW » CAMERA » ENABLE CURTAINS** you can define the desired images size in pixel. Instantly you see how the image is going to be cropped and what the proportions in the picture output will actually be.

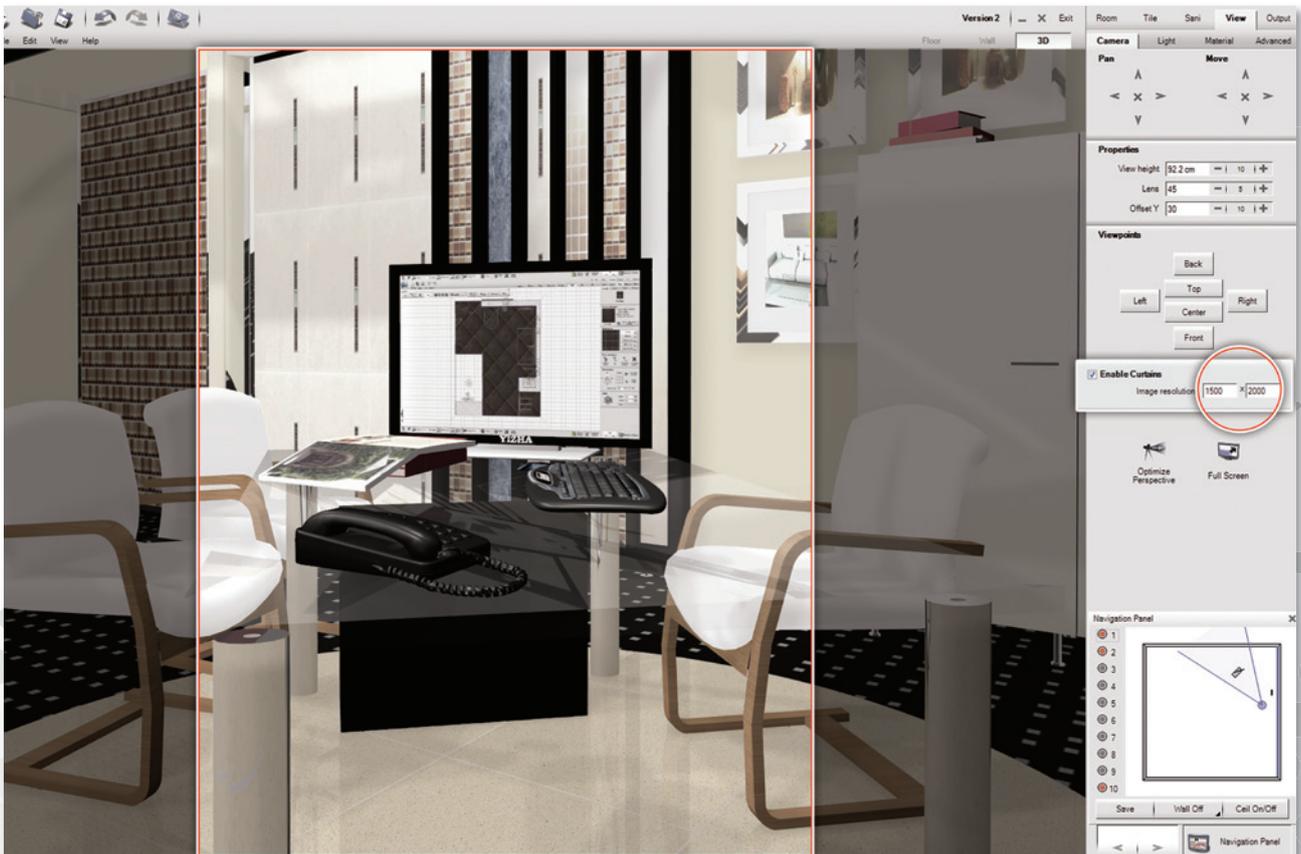
No more trials of how to position the camera to get the desired image detail. Now it's quite easy, just place the camera according to your notion and you can be sure the project view will be just the way you want it to be.

Very practical: Behind semi-transparent curtains you can see the details which are not in the picture. This gives you the chance to adjust the perspective to include all important information.

ViSoft Premium uses the selected image detail as a preset for generating Photo Tuning images and for **SAVE PICTURE** in the menu **OUTPUT » PICTURE PRINT**.

You can see the curtains in the menu **VIEW » CAMERA** and **OUTPUT » PICTURE PRINT » SAVE PICTURE**. The curtains also show up in the menu **VIEW » ADVANCED**.

Makes the decision easier and saves time: Curtains which can be switched on show the exact image detail which will be used for the picture output.







1.7 Photo Tuning and Turbo Tuning perfectly combined

The best and the fastest are merged and together can be found in the professional function Photo Tuning.

Two for one: The combination of Photo Tuning and Turbo Tuning within one function makes it even easier to reach a perfect output quality. This is due to hardware: With the access to the Nvidia CUDA Technology, which is available with the new generation of graphic cards, it's possible to parallelize the computing process of the tuning.

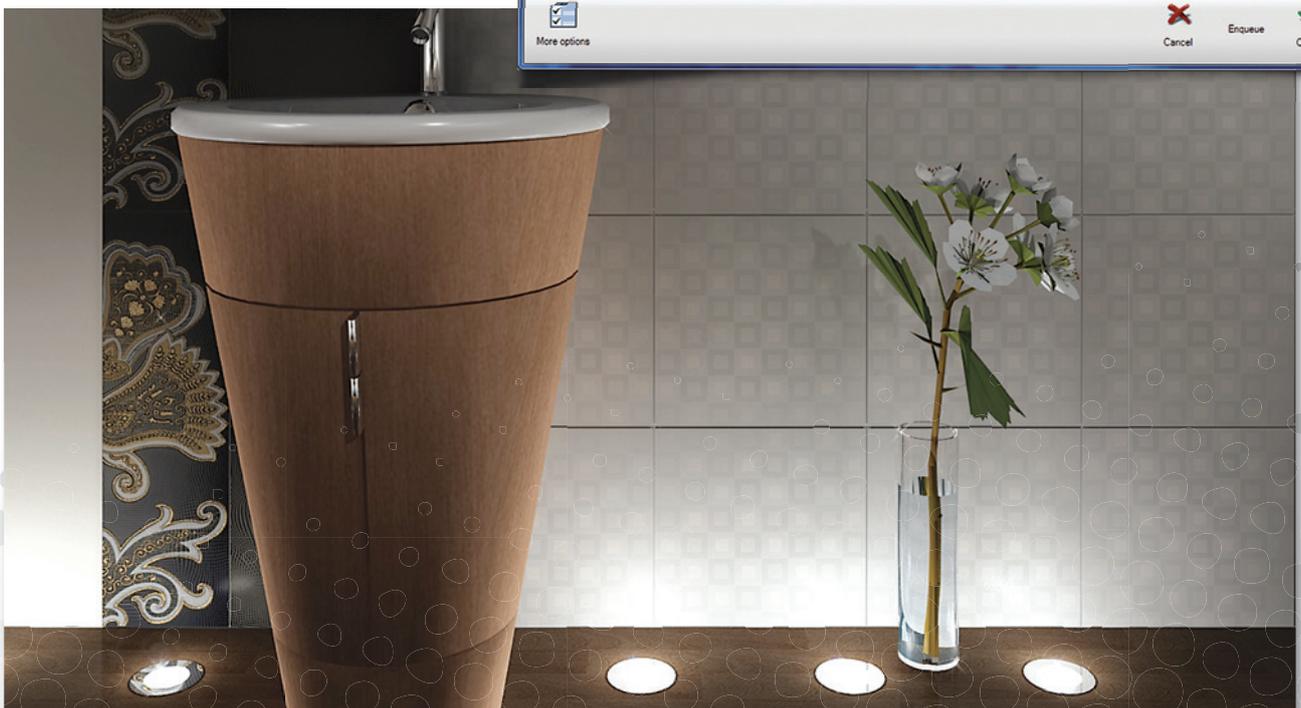
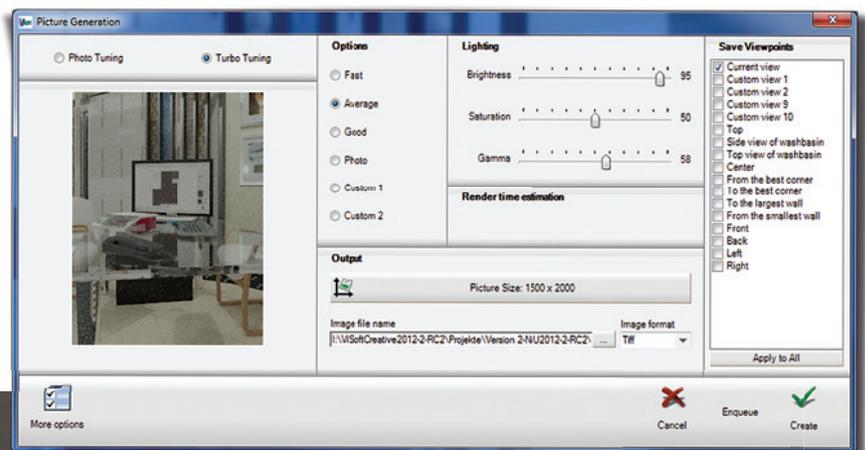
Photo Tuning – Turbo Tuning: What's the difference?

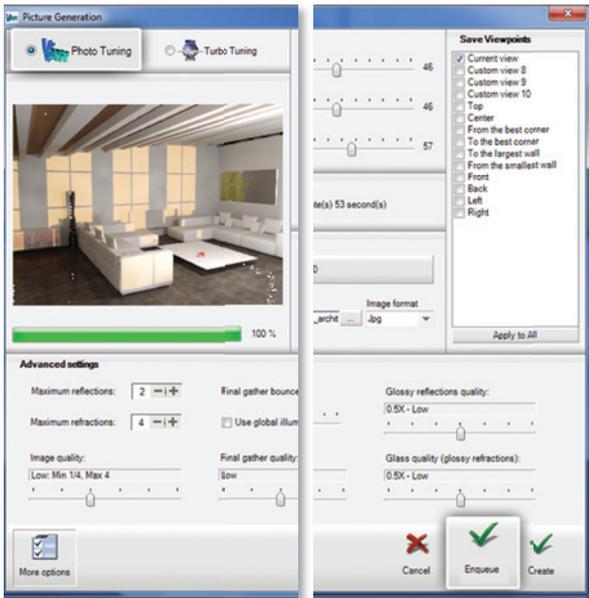
So in which way do Photo Tuning and Turbo Tuning differ? That's simple: Photo Tuning uses the CPU (for example Intel I7 2600K Processor) for picture processing.

Turbo Tuning however computes on the graphic card with a Nvidia chipset.

The future belongs to Turbo Tuning, since the results are more natural and are going to be done faster. Turbo Tuning is younger but now has grown up.

Photo Tuning and Turbo Tuning are now standardized and brought together in one common window. You can change between the two applications with the push of a button. All settings which were only to be found in Photo Tuning so far, are now generally available. Like the exact indication of the picture size in pixel.





The result: Even faster processing and output of your plannings in exactly the format you need.

Particularly practical: The user-defined viewpoints are accounted for.

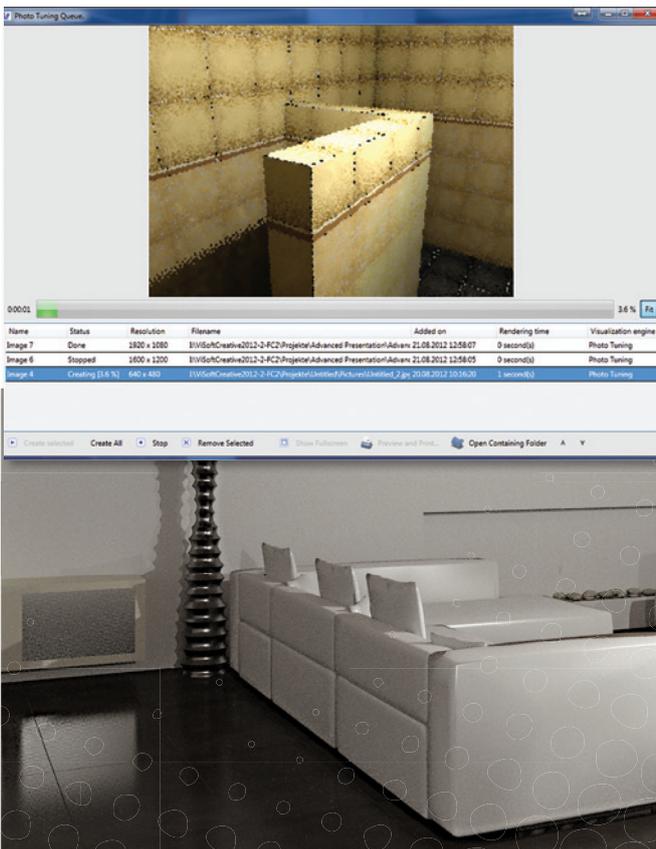
With the additional function **APPLY TO ALL** you can transfer your lightsetting to the remaining viewpoints.

You can add the selected views of your project to the batch processing and start it – during consulting breaks, at lunchtime or overnight. One click and your computer works off every-thing on its own, while you can do other things.

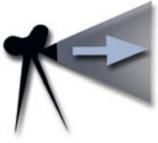
Plenty of output possibilities

VIEW » ADVANCED offers a list of automatically generated and customized perspectives. You can activate or deactivate and sort them. Animation flights, which have been generated automatically, use the activated perspectives which are also used in **SAVE PICTURE** and **PHOTO TUNING**.

At the end you can automatically integrate these pictures into your layouts. This saves time, makes work much easier and paves the way for consistent presentations.



Pictures with a wow-effect: Photo Tuning and Turbo Tuning perfectly display your planning.



1.8 Perfect Perspectives: with automatic correction

Optimal Perspective: Align, correct and set with one click

No more plunging lines: The new function **OPTIMIZE PERSPECTIVE** corrects perspectives where lines are not parallel. Such unwanted divergences often happen when the camera perspective is set by using the mouse.

This has technical reasons: the mouse produces many interim steps which can lead to a display that is ‚not-so-clean‘. The same effect can also happen in **VIEW » CAMERA**: when panning up and down: Plunging, crooked lines are produced.

You can see the difference in the illustration on the right: the room seems to be tilted to the right, the vertical joints are not aligned in a right angle.

A completely different picture with the new function: **OPTIMIZE PERSPECTIVE**: a push on this button adjusts the camera, lens and offset in a way where all vertical joints are perpendicular. If the basic perspective is not too far offset, you will profit from this function. If it's not possible to adjust the viewing angle with this function anymore the button will turn grey and inactive.



The green lines shows: Vertical joints, which are not in a right angle cause the picture to be imbalanced.



There's a new impression after correction: The picture appears well balanced and professional.





1.9 Use pictures directly for materials

Loot your picture archives for your projects and instantly use them with drag & drop.

Usage and mixture of materials made easy: Just pull external pictures of your choice with drag & drop into your project. From now on it's not necessary anymore to save it into the material database ,textures' in the ViSoft folder or add it to the texture library. Click, pull, save.

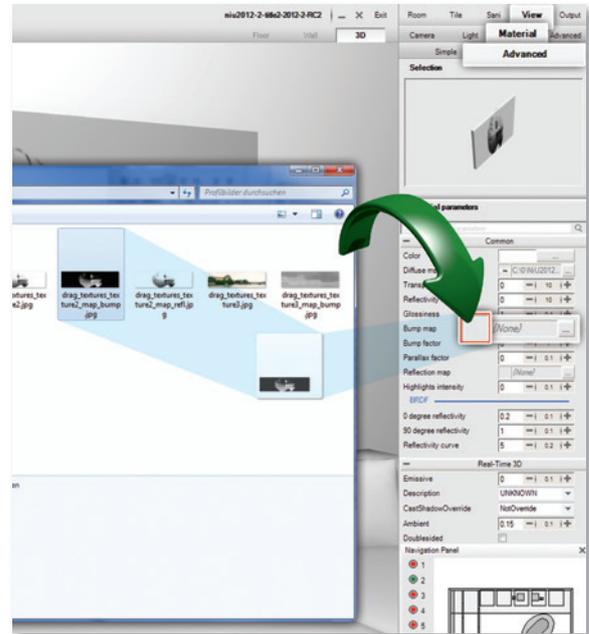
Now you simply compose appropriate pictures, materials and textures in a folder on your hard-disk. When needed pull the desired textures in one of the material slots in the menu **VIEW » MATERIAL » ADVANCED**. You can see the result immediately in 3D.

And this is what you should know about materials and settings:

This picture for the selected surface, the basic structure, is called in technical terms **DIFFUSE-MAP**. You can use any picture – according to your taste.

The file which adds profile to your picture, makes details stand out or recede is called **BUMP-MAP**. Light areas stand out, dark areas recede. Input of negative values in the material properties causes the exact opposite.

The **REFLECTION-MAP** is responsible for special reflections. Similar to the **BUMP-MAP**, light areas cause stronger reflections. How strong or how soft you can adjust here with parameters as well.



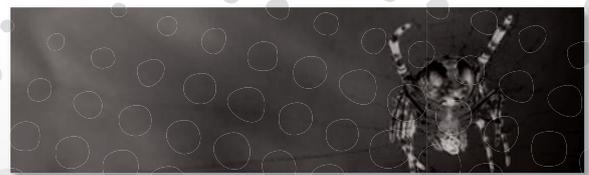
New in 2012-2: Textures can easily be assigned to the material folders with drag & drop.



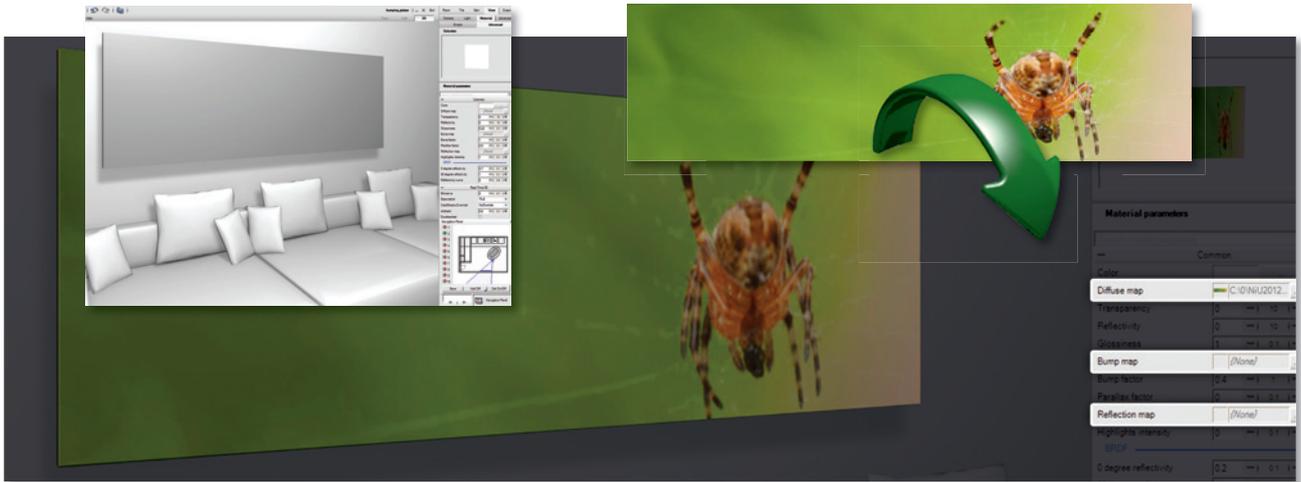
Picture with a regular surface: DIFFUSE-Map



Creates profile and structure: BUMP-Map



Controls type and strength of reflections: REFLECTION-Map



Change to the program part **VIEW » MATERIAL » ADVANCED**. Choose a surface in the 3D-view and directly add the picture of your choice from your collection in the explorer into the material slot **DIFFUSE-MAP**. Afterwards scale the picture to match the area in **TILE » PLACE » TEXTURE » Width/Height**.



You can achieve this kind of profiled depiction, by adjusting your picture according to the illustration and adding it to the material slot of **BUMP-MAPS**. The value **BUMP FACTOR** below regulates how strong this effect will be.



Only a picture with strong contrasts perfectly tops the depiction off: Reflections are caused by light areas. The strength of the **REFLECTION MAP** is defined by the value **HIGHLIGHTS INTENSITY**.



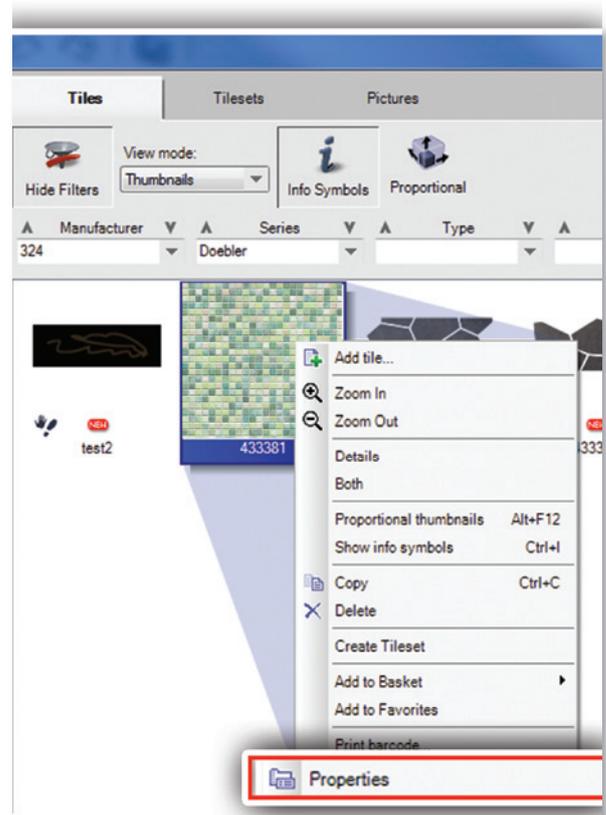
1.10 Create three-dimensional tiles with the push of a button

Tiles receive the HQ Icon, as soon as they have material textures: you can also prompt this yourself.

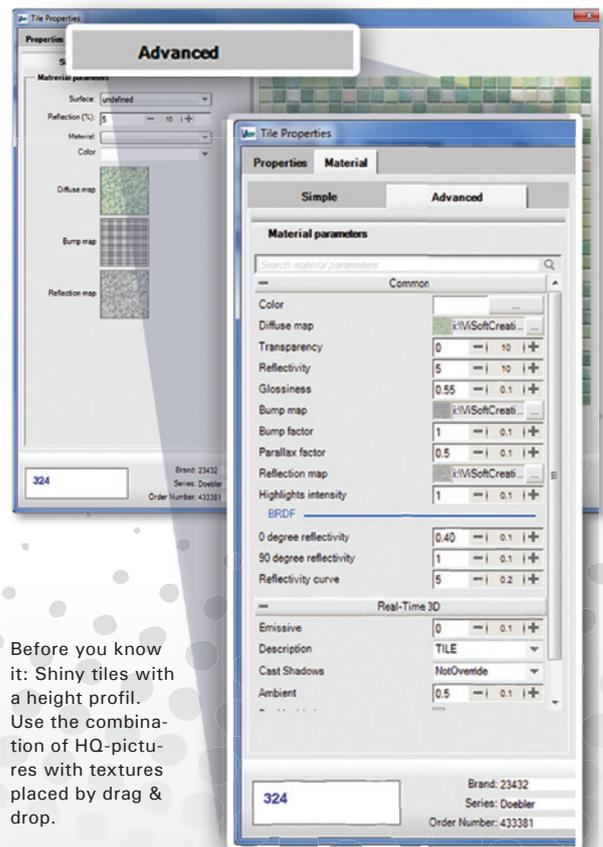
Now it's possible to lodge material settings for tiles. This means, you can create HQ-tile yourself. ViSoft Premium shows this HQ-Logo on tile pictures as soon as there is a texture-, bump- and reflection map available. With the new filter in the tile browser you can directly find these High-Quality-pictures.

The new dialogue contains the preview of the new material properties, but also the usual settings of the advanced material assistant.

You can reach this menu in **TILE » PLACE » TILES » TILE BROWSER » CUSTOM TILES » RIGHT-CLICK ON A TILE » PROPERTIES**.

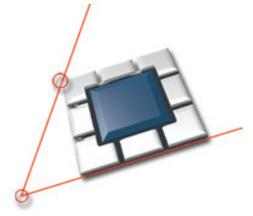


More than the conventional attributes: Now ViSoft saves extensive material settings within the properties of each tile.



Before you know it: Shiny tiles with a height profil. Use the combination of HQ-pictures with textures placed by drag & drop.

1.11 Drawing with the Golden Ratio



It's not always intentionally used, but unconsciously perceived as pleasant proportions: The Golden Ratio is always effective.

Helps with harmonious planning: If you are drawing regions you can see from now on special guidelines. They are automatically visible when pulling up the region. These lines show the so-called 'Golden Ratio' which is perceived to be harmonious in the theory of proportions since the antique.

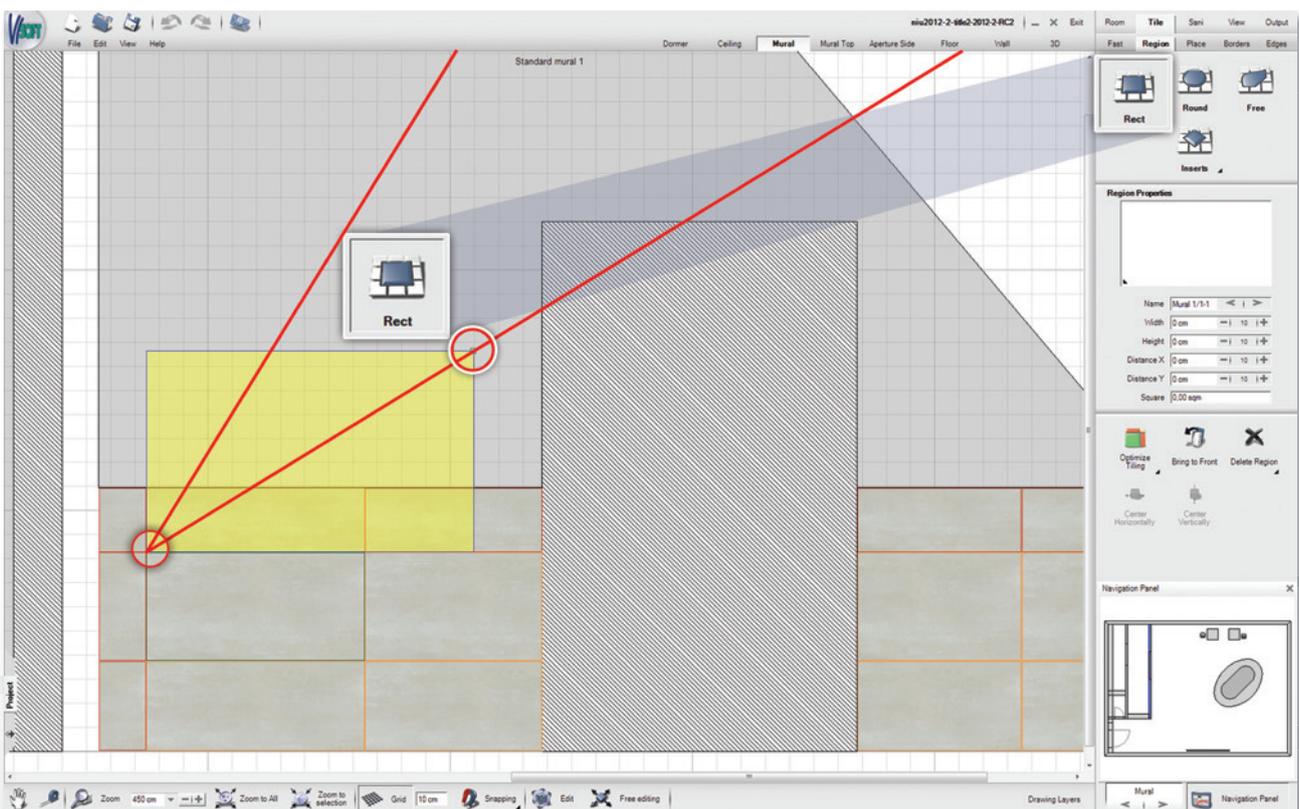
This relation of 1:1,618 – mathematically expressed – is perceived to be especially pleasant. A classic aid to optimize plannings and to improve quality.

As soon as you draw an ellipse or rectangle two guidelines show the course of proportion in the Golden Ratio. To make these guidelines visible activate the **SNAPPING FUNCTION** in the lower menu bar with a right-click and then go to **SNAP TO GOLDEN RATIO**.

In the menu 'murals' you get the same result with a double click on a mural: The proportion in the Golden Ratio are actively visible. The corner point snaps automatically to the next guideline as soon as it's within reach.

You can find more information on page 34.

Helps provide pleasant proportions: Just try and see what effect the Golden Ratio has on the room's proportions.



2.1 Database for individual text boxes

Texts, captions and explanations stored in the library are easy to use again.

There are texts which are needed again and again: Whoever wants to place additional information on his plans now has the possibility to store them in ViSoft Premium's database. Once saved there it is always at hand with one click.

To feed the personal library is quite easy: First create a text label on a custom page in **OUTPUT » PLAN » LABEL** and format it according to your taste. Then click next to the label the end processing and once again **RIGHT-CLICK** on the label you just now created.

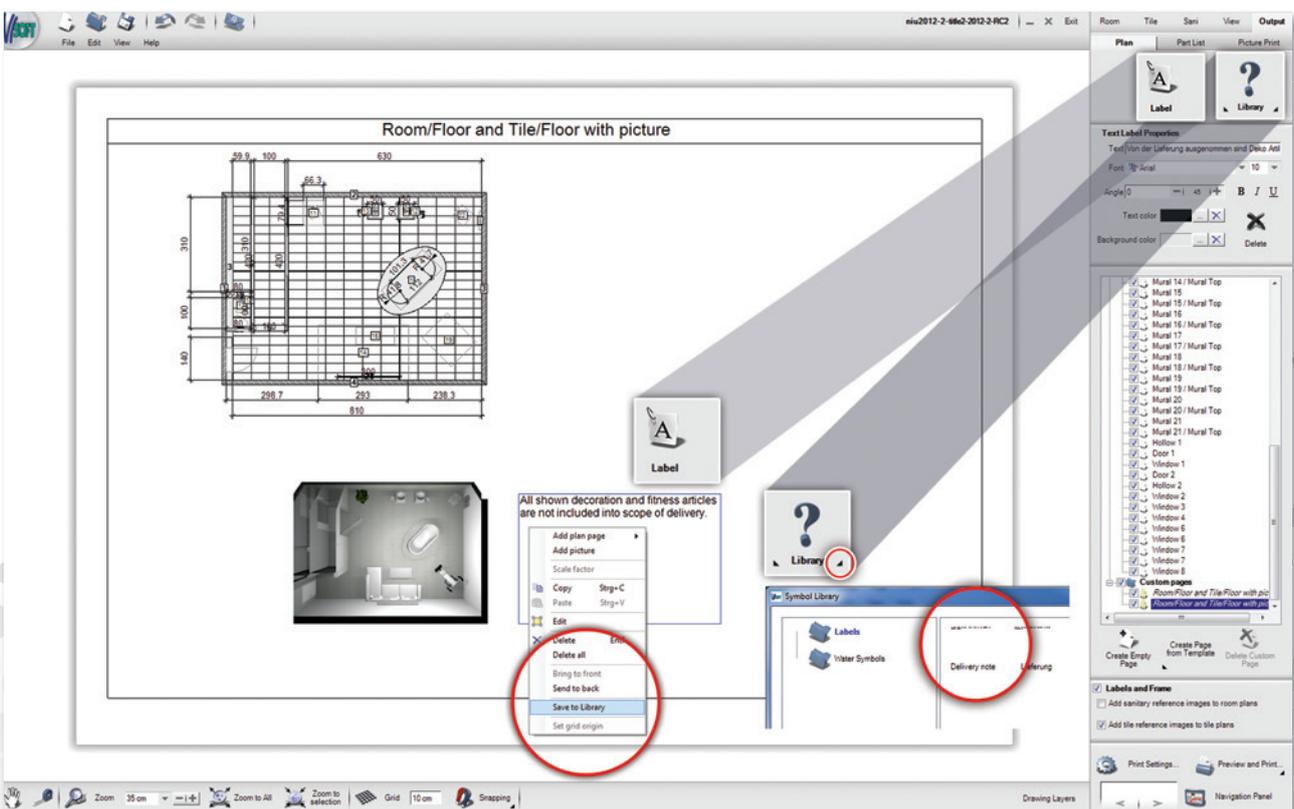
In the dialogue shown, choose the point **SAVE TO LIBRARY** and give it a distinctive name.

The label will be saved in a folder in the symbol library.

To insert text labels once again it only takes one right-click on **LIBRARY**. Select the appropriate label and confirm with **OK**. After this you can place and format the text as desired.

Hint: Use drop-shadows with text labels. Position two labels with an offset. Fill the background with black or dark grey and choose in the context menu: Send to back.

Store standard text in the symbol library. The little arrow on the right side of the questions mark leads you the way: use a right-click.





2.2 Create doors and windows on your own

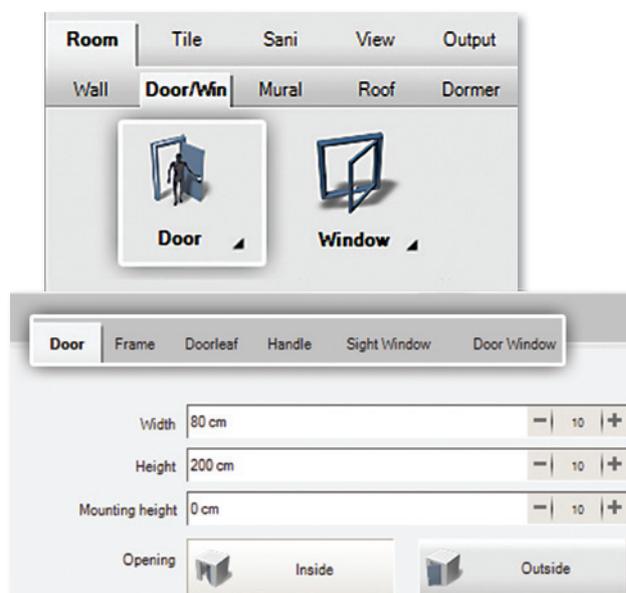
The completely restructured menu turns you into a constructor of personal doors and windows.

This menu, which is now very clear and horizontally arranged, opens up many possibilities to create doors and windows on your own. Step by step – separated by tabs – it leads you to the desired result.

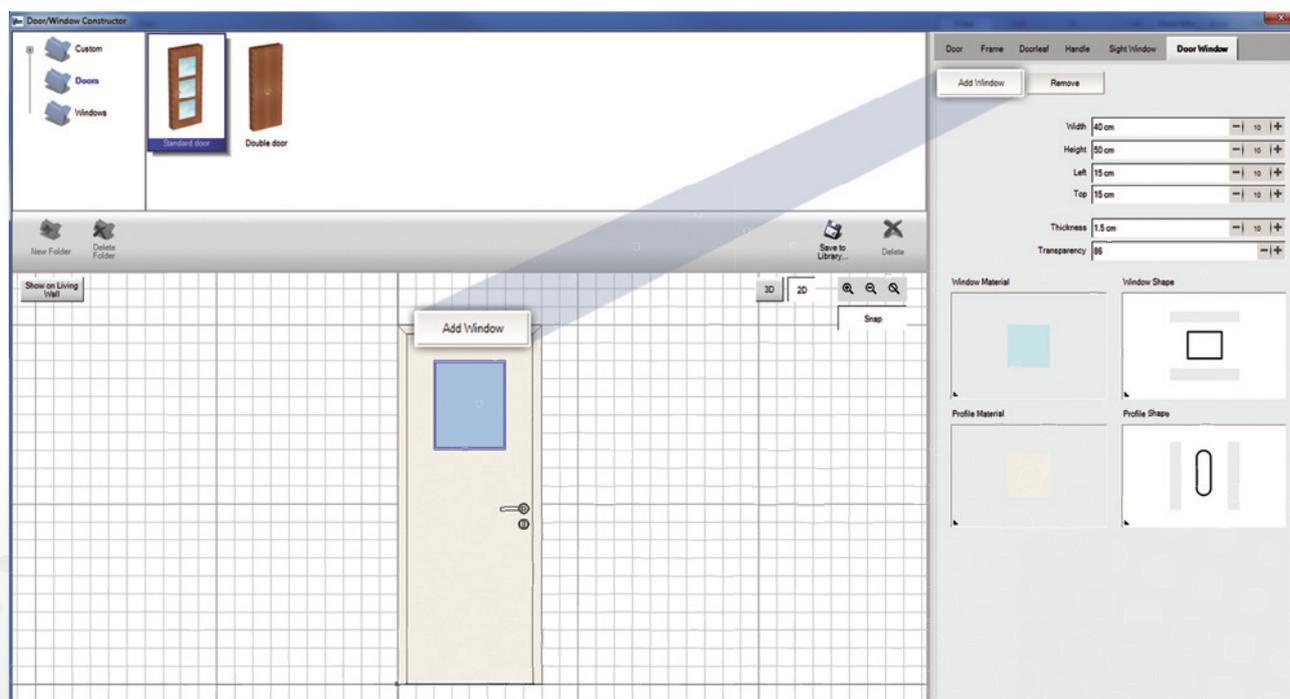
In **ROOM » DOOR/WIN » DOOR** open the new assistant with a right-click.

Particularly comfortable: Now you can add a window to doors by directly drawing on the door surface. Then assign profiles and frames and save the finished construction in the door library. Done.

All doors and windows constructed in this manner are just waiting to be used in your next planning with just one click.



Now horizontally: In the door- and window menu it's now possible to add windows even in the 2D view you can switch to.





2.3 Quickly save viewpoints and camera settings

Working with viewpoints and saved camera perspective makes work easier.

Saves you from routine work when planning: Saving viewpoints and established camera perspectives makes it easier on oneself and also enables an even faster output of planning pictures.

And this is how it works: Now you save viewpoints by simply clicking on the free viewpoint number. Is this number already used, change it: **RIGHT-CLICK** on the viewpoint and choose **DELETE**, this clears the space.

This is the best way to fix a viewpoint: Always start with a **RIGHT-CLICK** into the project, then choose **CENTER** from the context menu. This assures the camera to be at optimal height and

straightly aligned. The height can be set in **FILE » PREFERENCES » 3D SETTINGS » DEFAULT VIEW HEIGHT FOR CENTER VIEWPOINT**.

Start from the center to define your viewpoint in the navigation panel. Hold the left mouse button and move the circle in the navigation panel to its new position. To virtually turn your head place the mouse in the triangular section.

You best change the height of the lens with the button **OFFSET Y**.

In case you have used the mouse to adjust the perspective you should use the function **OPTIMIZE PERSPECTIVE** (point 1.6).

Viewpoint with a click: Just click on the unused viewpoints to save the new camera position there.



2.4 Insert numbers with the keypad



Makes input of numbers with the keypad easier – especially when after-comma digits are used: Simply push enter.

For all of those who prefer working with the keypad: Now it's possible in ViSoft Premium to confirm values by pushing **ENTER** on the keypad. The difference to confirming input with the tab-key is that you don't leave an active input field.

The advantage of this input method is best seen when trying different values of decimal places with an increment less than 0,1.

For example: Material for a Photo Tuning rendering should to be optimally set. This means: Setting the reflection of a tile with the highlight value **HIGHLIGHTS INTENSITY**.

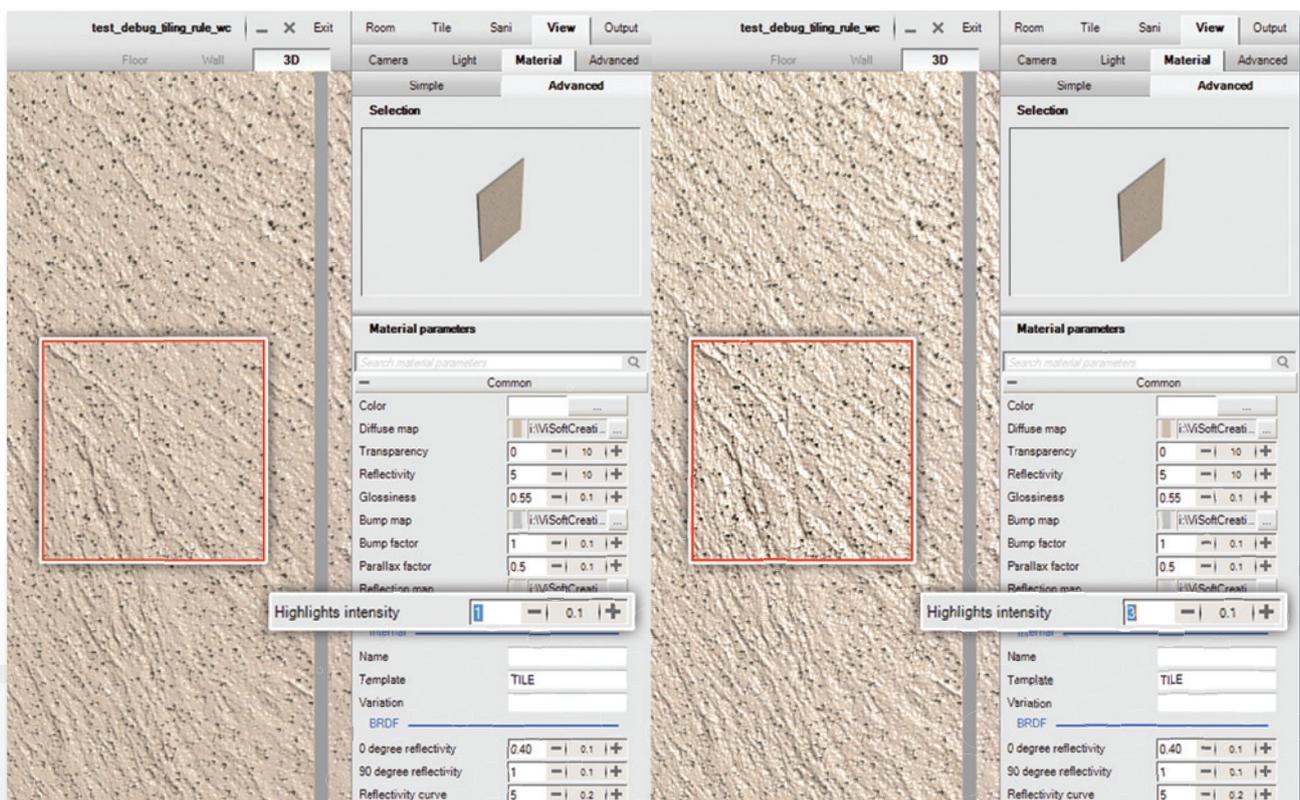
And this is how it works:

Change to **VIEW » MATERIAL » ADVANCED** and choose a placed tile or a material in general. Place the cursor in the field **HIGHLIGHTS INTENSITY** and insert the value 0,2, then confirm with **ENTER**.

The cursor remains in the field and let's you try out values step-by-step without saving them and jumping into the next field, as it used to be with the enter-key. Keep trying out values until you're satisfied with the result. All the time the active field will remain marked and ready for overwriting. Now you jump to the next input field with the **TAB-KEY**.

This function is especially useful when trying to fine-tune with two digits after the comma.

Almost endless possibilities: As soon as you are able to handle the most important material settings, you will be able to generate pictures in highest quality.





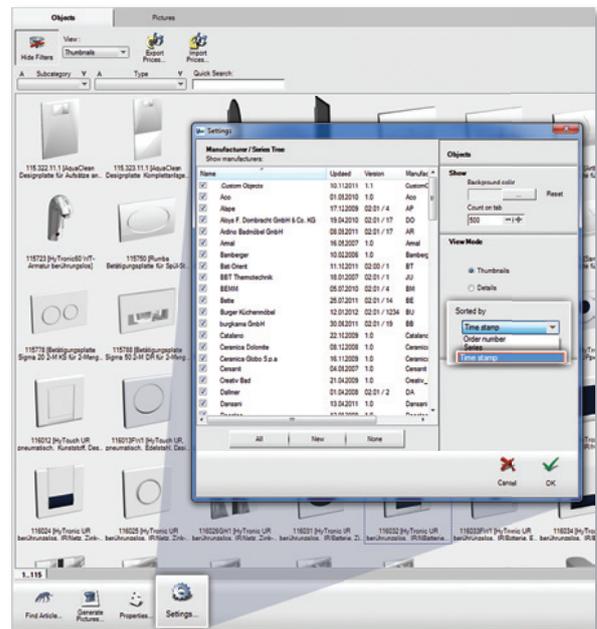
2.5 Time stamp for objects in the 3D-database

Maintains order and prevents from working with out-of-date object groups: Listing by actuality.

Everything under control: Even if you are using favorites and combined object groups in baskets, which can quickly be activated – from now on you profit from the integrated time stamp, which sorts your objects according to actuality. Provided you give the according command to your browser.

The settings for this lay a bit hidden in the depth of the 3D browser in:

SANITARY » OPEN SANITARY BROWSER » SETTINGS » SORTED BY » TIME STAMP.



The correct order: You define the order in the settings menu in your sanitary browser with its general presets.

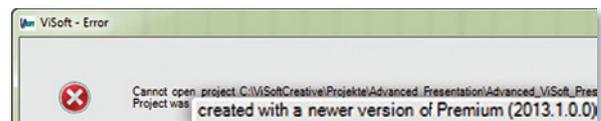


2.6 Monitor project versions

Within the guaranty for actuality ViSoft recognizes different software versions and points this out before opening a project.

Ensures conformity: From now on the ViSoft Premium version number will be saved in the project file and controlled when opening a project. Since ViSoft is regularly updated via the internet it is necessary for users to have equal versions to assure smooth exchange of projects.

In case the versions don't exactly match you will see the following information:



That's clear: When trying to open a project which was created in a newer version of ViSoft then the one installed, ViSoft Premium recognizes it.

Hint: Assure the smooth exchange of ViSoft Premium projects by regularly using the integrated update via the internet. You know there is a new program version available when the envelope blinks in the menu-bar.

2.7 Individually design the outside world



Varying weather and different times of the day – that’s how you create the perfect mood.

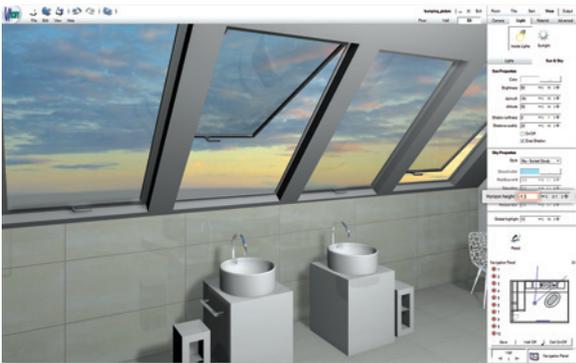
You are in control of the weather: Now it’s possible to individually design the outside world in no time. Maybe even with a photo of the real view through the window...

In **VIEW » LIGHT » SUN&SKY » SKY PROPERTIES** you will find the new setting **HORIZON HEIGHT**.

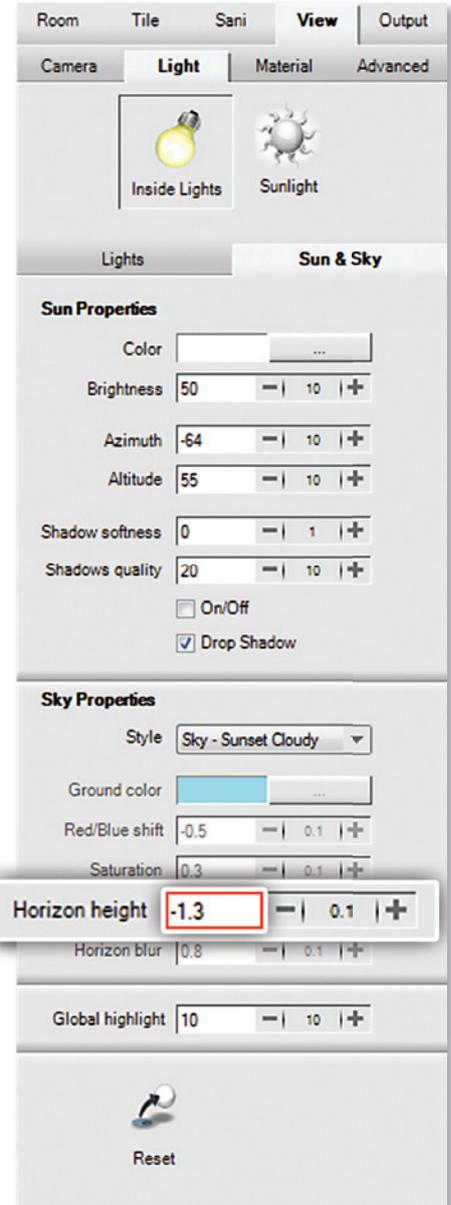
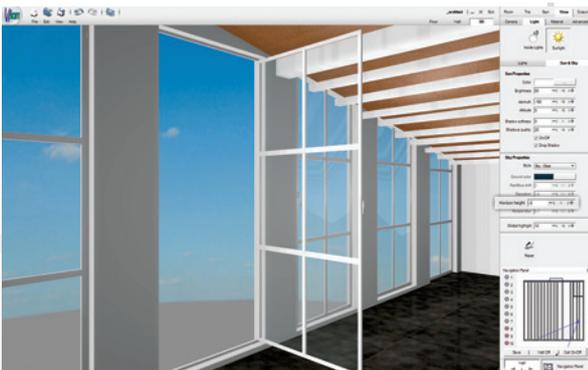
Here you can manipulate the position of the horizon: Shift clouds, re-enact the real location or level of the room, convey moods and individually place the virtual view through the window.

See for yourself:

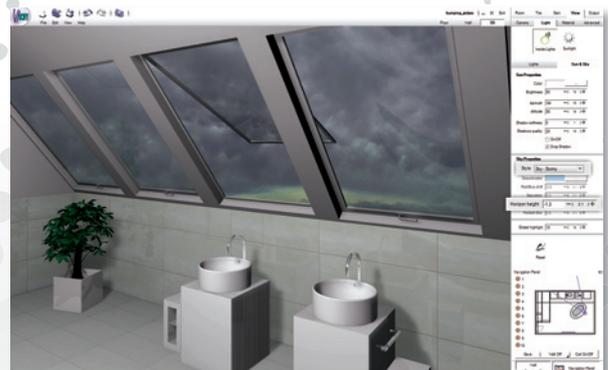
The mouse makes the weather: One click adds a dusky mood and enhances the feelgood factor of your room.



Conveys holiday atmosphere: Blazing sun and a sense of ocean in the background.



Makes one wanting to take a hot bath: Gloomy clouds indicate upcoming cold weather.





2.8 Degree indicator for door- and window openings

Fast indication of any door- and window angle of aperture brings safety to planning.

Just give it a try: Now ViSoft Premium graphically displays the angle of aperture of doors and windows. This way you immediately have the information to avoid possible collisions.

And this is how it works: The information is shown as soon as you grab a flexible object with the **LEFT MOUSEBUTTON** and move it.



The exact degree: The angle of aperture is shown.



2.9 Style-Filter in the Tile Browser

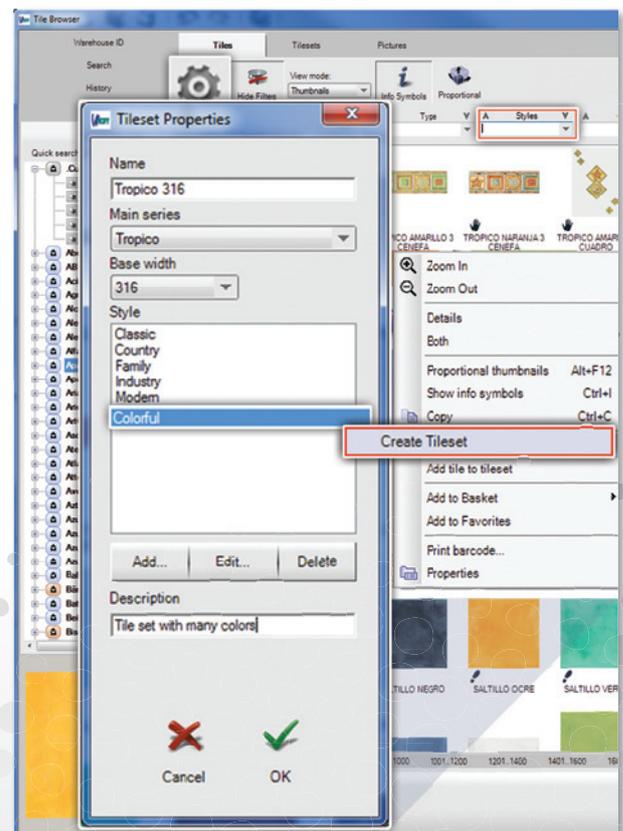
Tilesets, which you have assembled as style patterns you can find now with a filter in the tile browser.

Quickly find your style: If you apply a style to custom tilesets – country, industry, classic etc. – you can find these tiles in the browser at once.

This is how you create tilesets: Select several tiles, add them to a tileset and save them.

The matching commands are in the **CONTEXT MENU** in **CREATE TILESET**.

In this menu you can name tilesets, apply a style or create new styles. All styles listed here, work as a filter in the tile browser.



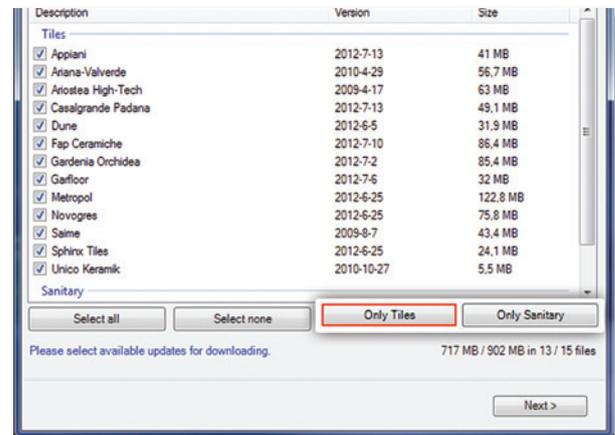
2.11 The more comfortable Internet Update



**Only download what you really need:
Limit selection to tiles or sanitary.**

Sometimes less is more: Whoever only needs the current tile data from the ViSoft Premium internet-update doesn't have to download the entire sanitary department along with it. Of course this also works the other way around.

As of now it's sufficient to activate the buttons **ONLY TILES** | **ONLY SANITARY**.



Comfortable internet-update: Download tiles OR sanitary.

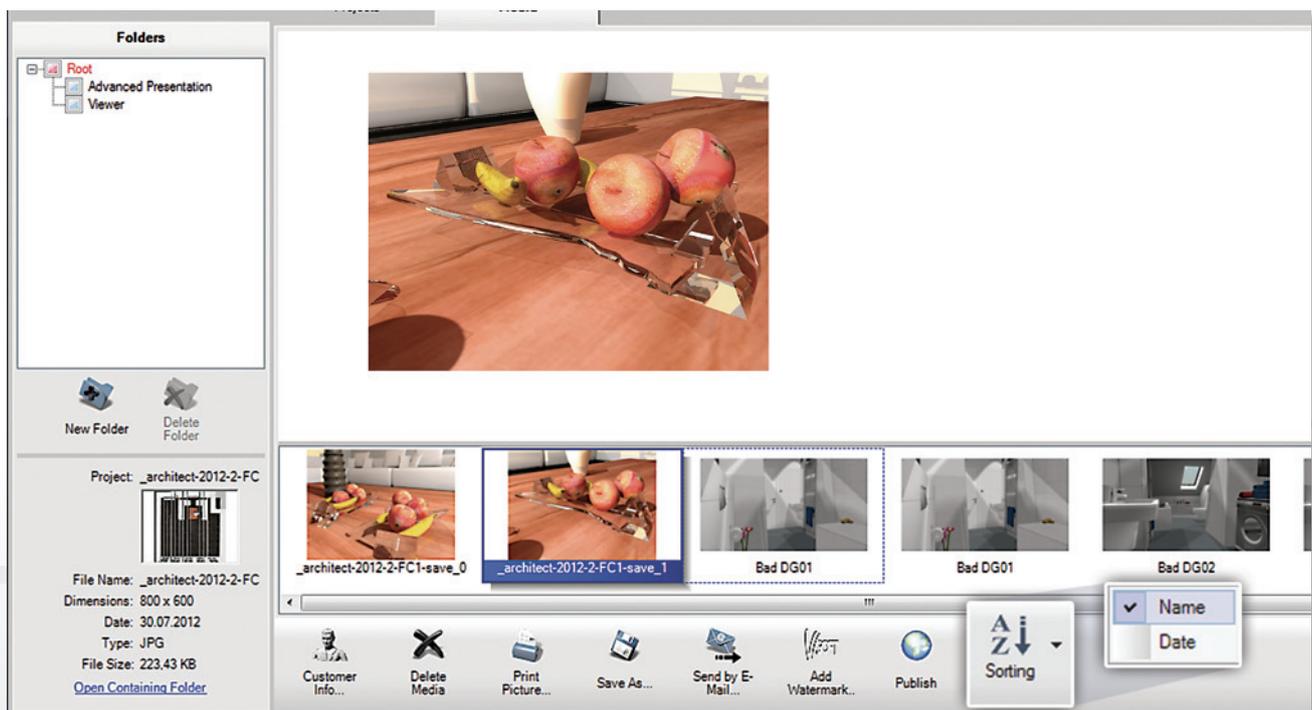
2.10 Media Browser sorts by actuality



**Search by date is a practical function
which makes the media browser more
transparent.**

Finding made easy: The works shown in the media browser are now sorted by date. The field **SORTING** | **DATE** makes finding current media products much easier.

Current issues on top: The media browser searches and finds according to date.





2.12 Choose your own background color in the sanitary browser

To give the sanitary browser an individual background color also means making transparent object more recognizable.

Brings sanitary objects off: The individually chosen background color. Contours, especially of almost transparent objects tend to dislim on light backgrounds. Now you personally ensure a clear perception – for example with a dark background or your favorite color.

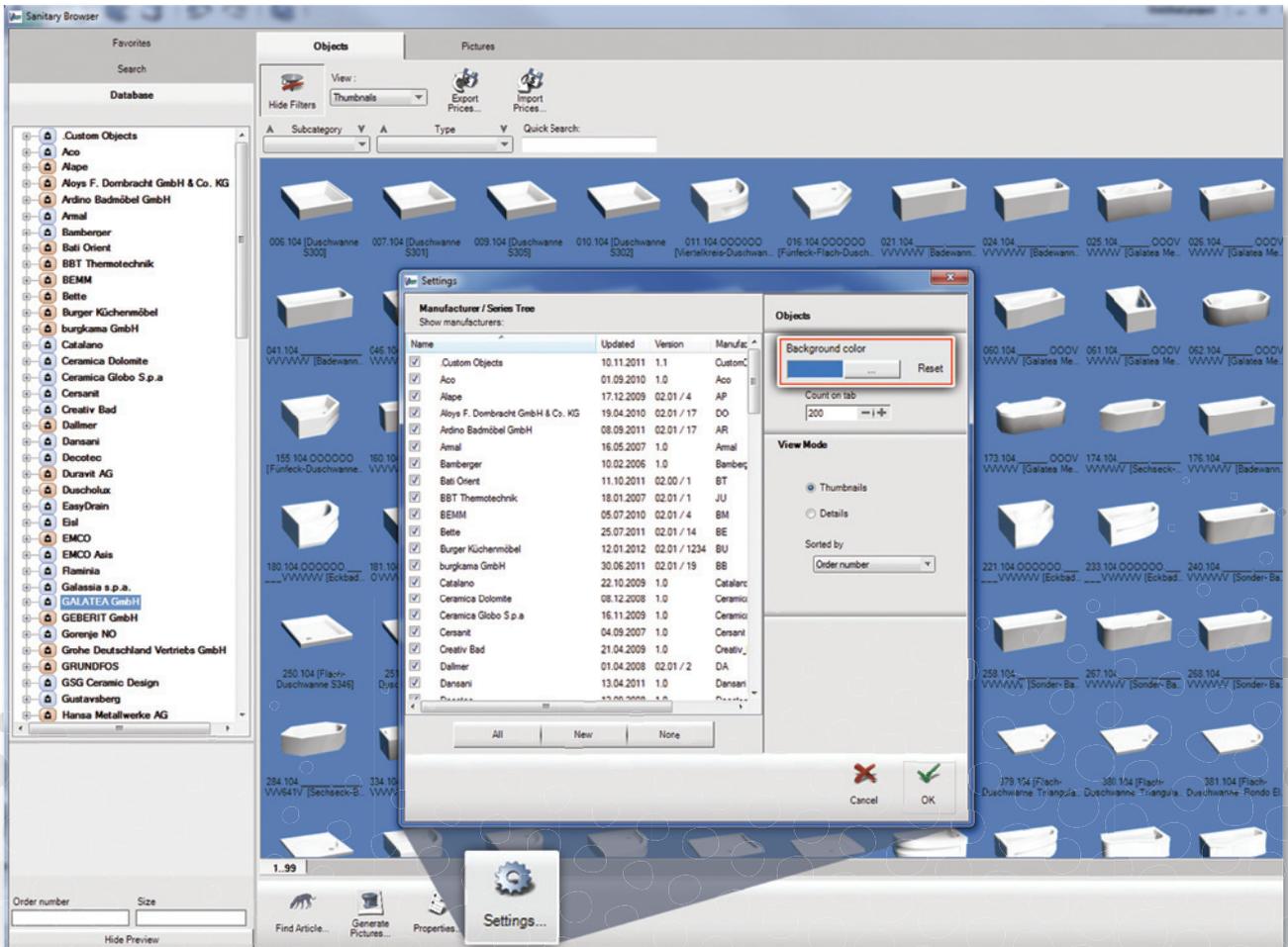
A feature which was very demanding for the ViSoft data integration team. Because this function only works if all sanitary- and tile-data support the PNG-format. PNG is a picture-format which is able to handle transparent layers.

It softens color-changes in the background, gives detailed edges around any object. It dyes glasses and fills gaps.

This function can be found in **SANITARY » SANITARY » OPEN SANITARY BROWSER » SETTINGS » BACKGROUND COLOR**.

You can select and save any desired color with the Windows color picker. To return to the original setting simply push **RESET**.

Color-adapted: The 3D-object browser. While enhancing transparent objects.



2.13 Object groups directly on their way into the basket

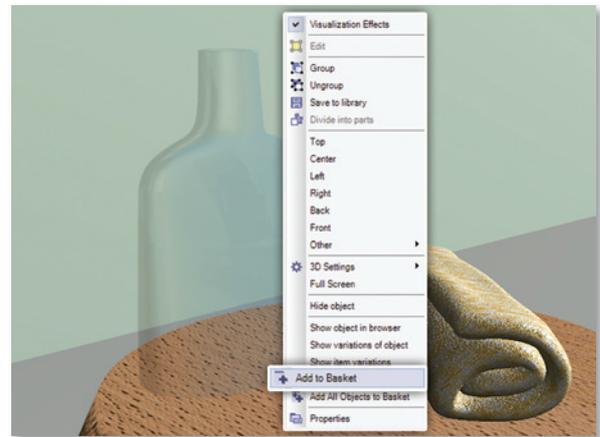


Insert not only single objects but entire object groups in the basket.

Without detour in the main menu: Now you can place object groups, not only from the library in **ROOM » MURAL**, but directly from the 3D-view in the basket.

To do this build an object-group and **RIGHT-CLICK** on it, then choose **ADD TO BASKET**.

This straight way saves time and clicks. And the individually configured object compositions are right at hand.



Fast and individual: directly from the 3D-view into the basket.

2.14 Import own sanitary series – and export them

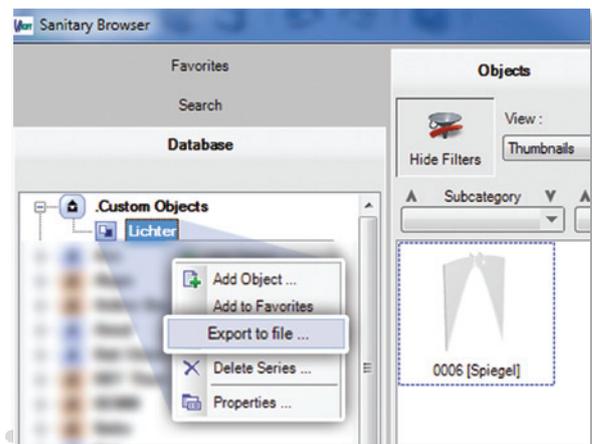


Ensures individual object collections and makes data exchange with cooperating partners possible.

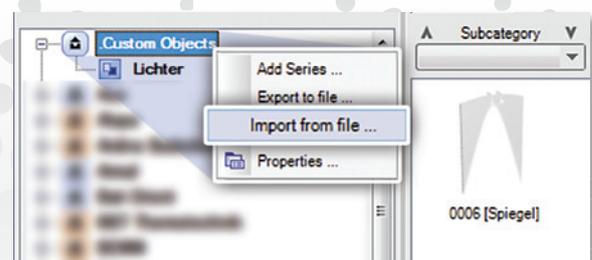
A function on one's own account: You can export own series in the sanitary browser. This way you backup data of individual collections. On the other hand you can exchange objects with other users or cooperating partners.

RIGHT-CLICK on a series in the sanitary browser in **CUSTOM OBJECTS** and select **EXPORT TO FILE**.

Importing works just as easy: **RIGHT-CLICK** in the main folder **CUSTOM OBJECTS** and select **IMPORT FROM FILE**.



Easy exchange: This way you export sanitary series, custom 3D-objects and single series to a file.



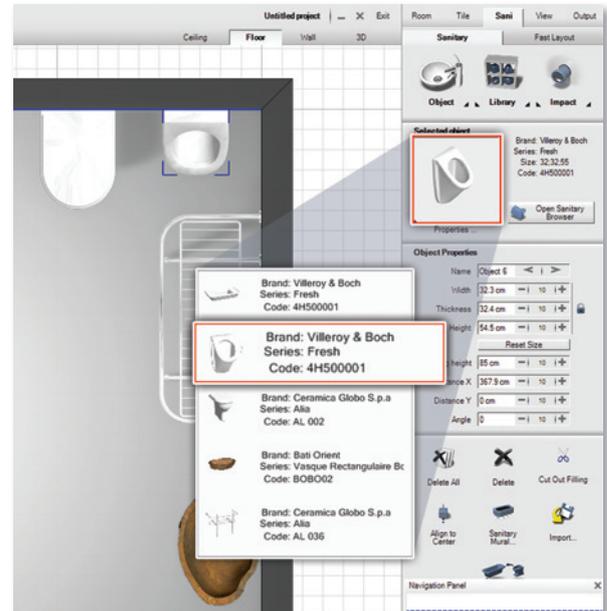


2.15 Chronological article selection

The recording of previously used articles makes planning much faster.

Until now the article selection was basically done with the collection in the basket. Now you can find a selection of recently used articles as an additional, comfortable function by **RIGHT-CLICKING** in the **SANITARY PREVIEW WINDOW**.

The nine most recently selected articles are shown. By **LEFT-CLICKING** you select the article once again. with a **RIGHT-CLICK** you open the **3D-BROWSER** with the last series you have selected.



The fast access on the nine most recently selected objects works in two ways: With a left-click you place the object again, with a right-click you dive into the manufacturer's series.

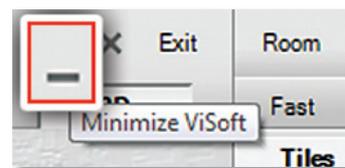


2.16 Working in the window mode

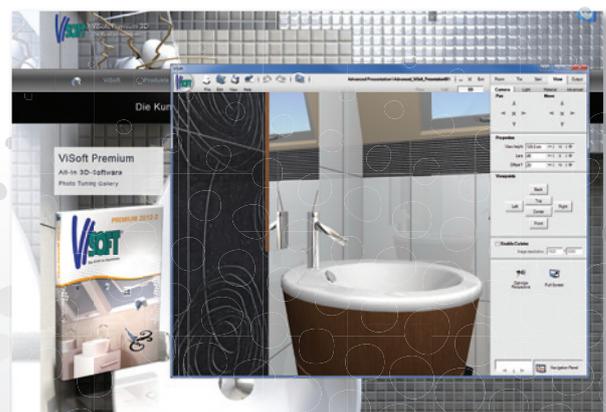
ViSoft Premium runs minimized in a window or on any chosen monitor.

Minimizes on demand: The new key-combination **CTRL » LEFT MOUSEBUTTON » MINIMIZE VISOFT** leads your application from full-screen to a window mode. In this mode you can easily pull the window onto another desktop and you are able to work on two monitors.

To reset ViSoft Premium to full-screen simply repeat the procedure **CRL » LEFT MOUSE-BUTTON » MINIMIZE VISOFT**.



With **CTRL+LEFT MOUSEBUTTON** on the minimizing button you can switch between window- and full-screen-mode.



2.17 Photo Tuning: computing in the background

Photo Tuning and Turbo Tuning are now starting own processes and therefore speeding up work. At the same time you can continue working with ease.

Who hasn't experienced this: You start a tuning and the computer is deadlocked. No matter how fast your PC actually is. This problem aggravates when you start rendering a Photo Tuning Video, because this may take up to a few days.

That's why ViSoft Premium runs the processes PT.EXE and TT.EXE parallel to the ViSoftPremium.EXE. So your PC computes the renderings in the background and you can continue planning on your computer without impairment.

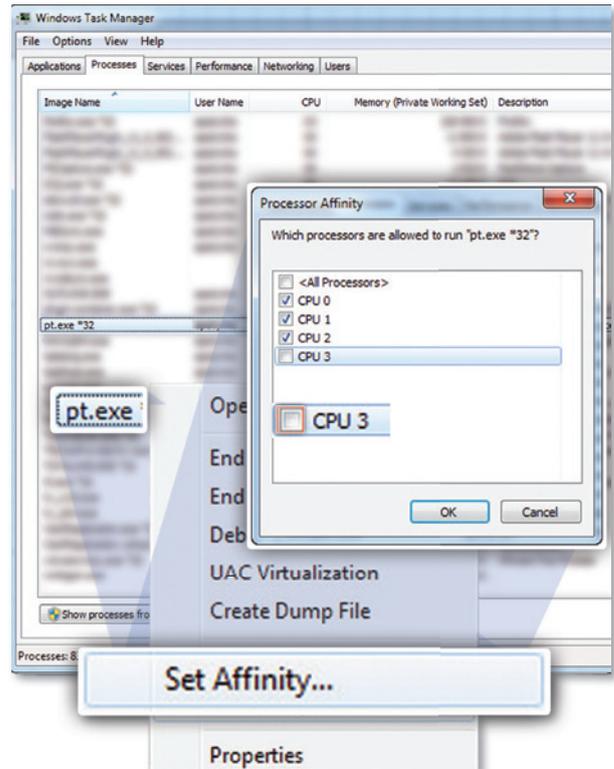
To make sure this functions well, it is necessary to improve the load distribution of the processors and to define which CPU cores are active before you start rendering.

Start the Windows task manager with the key-combination **CTRL SHIFT ESC** and localize the process PT.EXE.

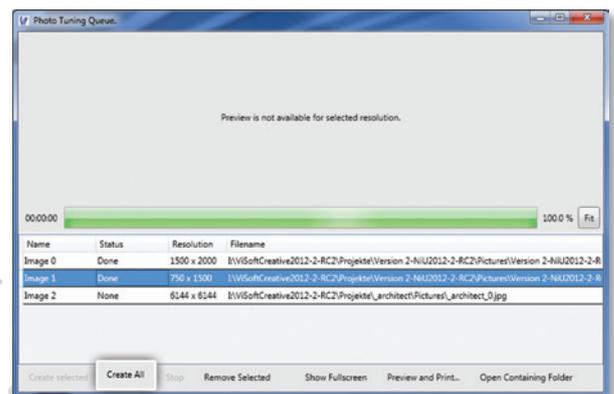
RIGHT-CLICK on it and select **PROCESS AFFINITY**. Then **DEACTIVATE** one CPU kernel and confirm with **OK**.

Now you can render and use the computer at the same time.

You want to use your computer as before? Simply restart ViSoft Premium to get the original state.

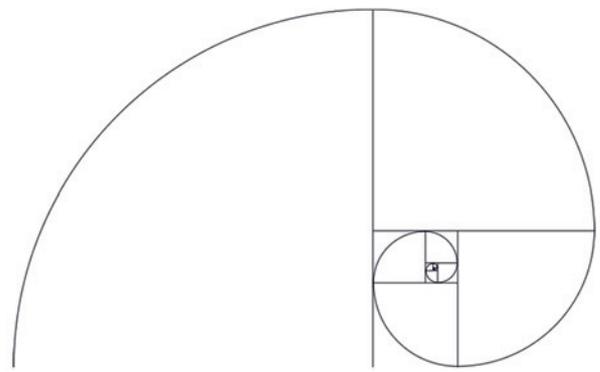


Modern processor have several CPUs available. ViSoft Photo Tuning uses them all equally, although it's not computing much slower if you deactivate one or two CPUs for use of other tasks.



Skillfully distributed resources enable further planning on the computer even when several tasks are to be rendered.

The Golden Ratio

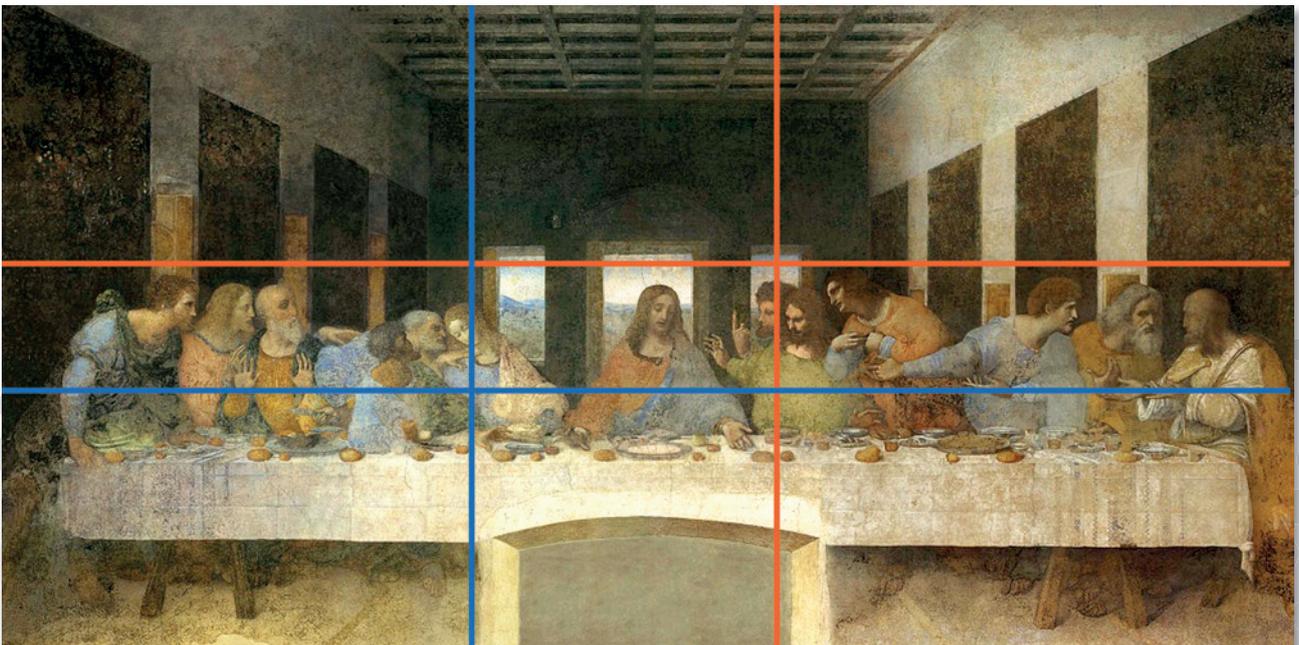


Harmony and Proportion

People have always been familiar with the naturally prevailing proportions of an equilateral triangle, a square, an equilateral pentagon and the golden ratio and have perceived them to be natural and therefore harmonious. Shapes emanating from nature have been used in all stylistic eras of art. The old Greeks had already realized that there must be a hidden law behind this harmony and as a result defined an ideal division ratio, which according to them is not only to be found in nature but also in the proportions of a human body.

When dealing with design one inevitably encounters the „Golden Ratio“. The so called Golden Ratio (sectio aurea) is a term for a segmentation perceived as harmonious and is traditionally used in art and in the proportion theory of architecture. According to the Golden Ratio people perceive the segmentation of an area or line segment in a ratio of 3:5 (or 1:1,618 to be more exact) as harmonious. A division ratio which follows the rules of the Golden Ratio is considered to be natural by the viewer, meaning in accordance with nature itself.

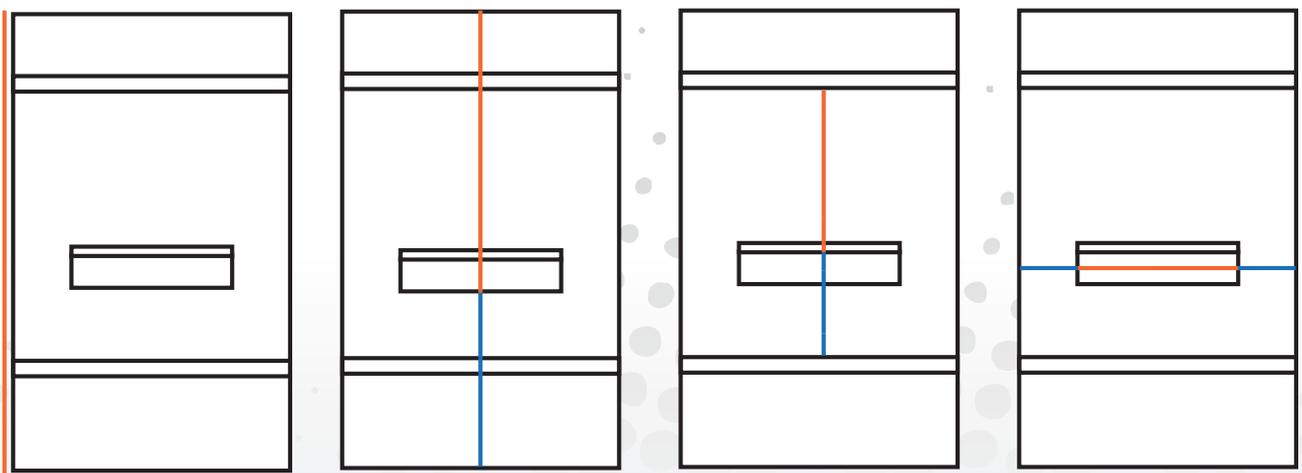
This is not as complicated as it sounds: Even though it is not used nowadays as often as in former times, the proportion theory and the Golden Ratio can be applied today just like the old masters used to do – in architecture, interior architecture and design of all kind, with buildings and furniture or when designing a bathroom. By following the rules of this venerable proportion theory you will receive an entry door, a window, a facade design or a room layout with a harmonious look, the special something, which is not apparent to most people but especially appealing.



A golden relation



Where to find the Golden Ratio in ViSoft and how to work with it can be seen on page 21.



The ratio of the longer line (red) to the shorter line (blue) equals 1:1,618.



The ViSoft Headquarter

More than a workplace for creative minds

A modern office building in the center of Sindelfingen: Here at the Mercedes Street 1 you won't find the Daimler administration building, but instead the headquarter of a software forge which has been pursuing one goal for almost 20 years: To continuously advance ViSoft Premium, the flagship of the ViSoft GmbH, and the steadily growing range of complimentary products.

Concentration. Silence. The typical clacking of computer keyboards. Everybody is working eagerly. That's one typical situation at the ViSoft headquarter. The other: Telephones which don't stop ringing. Intensive talks. Customers who have questions about activation, the program, trainings. Customers placing orders or need general information about the five ViSoft products. Sales representatives passing on customer data.

And in between the so called day-to-day business: advising national and international customers, writing offers, supporting the ViSoft subsidiaries and sales representatives, sending out updates, bookkeeping, writing invoices, organizing trainings, developing marketing campaigns, planning customer events, placing ads, updating the website, and so forth.

At the same time the constantly ongoing optimization of ViSoft Premium and its additional modules is in process, a continuous development of new functions. There is always a lot of time, energy and new ideas invested in the two updates every year. A close contact with the development team is obligatory and the discussions among specialists are the motor for technical advance.

„The ViSoft headquarter is a powerful, highly committed and motivated troop“, CEO Rainer Nissler appreciates his employees. „Everyone can do what he does best and is able to use his capabilities in an optimal way.“

Open und straight forward

An open corporate culture accomodates the motivated team. Every opinion is heard, everyone is always informed about latest developments. „There are no hierarchies and long decision makings at ViSoft.“ This way the dynamics can develop which is the basis for innovative products.

In charge of management is Rainer Nissler, the creative chief and owner of ViSoft. Ottmar Weber as leading developer covers the technological part. This dynamic duo endured collaboratively the hard and strenuous first years, created many ideas for products and advanced ViSoft Premium to be the technologically leading 3D-planning software and at last introduced it onto the market.

The graduate engineer Rainer Nissler studied interior design - which explains his commitment on the creative side. Graduate engineer Ottmar

Weber studied communications engineering and is always up-to-date when it comes to computer technology.

The administrative department is in the hands of Steffanie Mundinger, management assistant and responsible for international sales, Susanne Lindner, in charge of bookkeeping and accounting and Beate Steinhilber, who is taking care of national sales, trainings and dunning. These longterm employees ensure smooth processing and despite an increasing number of customers and growing requirements they remain cheerful and motivated.

Andrea Bolton is responsible for visualizing the public image. She creates and implements the corporate design and furthermore provides assistance to the hotline and administration. Context for customer magazines is contributed by Rosmarie Rittmann, who also works in corporate communications, mediaplanning and marketing.

Technical support is (almost) completely in male hands. Rocco Wodniczak, Dino Goossens and Andreas Göb provide hotline support and are the contact persons when it comes to technical issues. Rocco Wodniczak is also responsible for data integration, Dino Goossens for the website and renderings and Andreas Göb is additionally working in marketing.

The point is they are all able to work interdisciplinary besides their main tasks and consider themselves to be a team. Because working on your own equals addition, working together equals multiplication. With this in mind the entire team engages in ensuring customer satisfaction and product quality. In any case boredom never came up at the ViSoft headquarter.



13

Questions

to **Susanne Lindner**



since
10/2002
at ViSoft

- 1. Who do you consider to be a visionary?**
Patanjali, an indian scholar.
- 2. Which car would you like to drive?**
A blue Ford Focus.
- 3. Favorite color:**
Orange.
- 4. Favorite author:**
Depends on the mood I'm in. Currently Håkan Nesser and Khaled Hosseini.
- 5. Favorite movie:**
Various, I don't have a specific one.
- 6. Which prominent person would you like to spend a day with?**
I am contented with my family and friends!
- 7. What do you consider to be intolerable?**
Egoism.
- 8. Your ideals/heroes:**
I don't have any.
- 9. What would you ask Barack Obama?**
Is he having fun with his job?
- 10. The best argument for ViSoft:**
Great images!!
- 11. The biggest dream:**
A trip around the world.
- 12. What makes your job interesting?**
Diversity.
- 13. What's good design?**
Simple shapes.



since
12/2011
at ViSoft

to Andrea Bolton

1. **Who do you consider to be a visionary?**
Everybody who passionately works on an idea and pushes it ahead.
2. **Which car would you like to drive?**
One that can fly.
3. **Favorite color:**
Depends on its usage/application.
4. **Favorite author:**
Many: From Gustav Falke to Paulo Coelho to Haruki Murakami, sometimes also non-fiction, depending on disposition and time.
5. **Favorite movie:** Depends on the mood I'm in, important is a good story and no clumsy plot.
6. **Which prominent person would you like to spend a day with?** Prominent or not, a good sense of humour and intelligence is a must.
7. **What do you consider to be intolerable?**
Dishonesty.
8. **Your ideals/heroes:** Inspiring are e.g. Jim Henson, Leonard Bernstein, and Kurt Weidemann, who loved and lived their work.
9. **What would you ask Barack Obama?**
How are you?
10. **The best argument for ViSoft:**
Using it with pleasure.
11. **The biggest dream:** Peace.
12. **What makes your job interesting?**
The variety, the people and the rapid technological progress.
13. **What's good design?**
Concentration and consequence, to give ideas and contents a clear and sustainable form.

to Beate Steinhilber



since
2/2006
at ViSoft

1. **Who do you consider to be a visionary?**
Albert Einstein.
2. **Which car would you like to drive?**
Mercedes SLS or Ford Mustang from 1966.
3. **Favorite color:** Yellow.
4. **Favorite author:** Nikolas Sparks.
5. **Favorite movie:** Dirty Dancing.
6. **Which prominent person would you like to spend a day with?**
HP Kerkeling, Robbie Williams.
7. **What do you consider to be intolerable?**
Intolerance.
8. **Your ideals/heroes:**
I don't have any.
9. **What would you ask Barack Obama?**
What plans do you have for after your term?
10. **The best argument for ViSoft:**
Easy to use, great images.
11. **The biggest dream:**
A trip around the world for one year.
12. **What makes your job interesting?**
The daily contact with our satisfied customers.
13. **What's good design?**
Aesthetics.

13

Questions

to Steffanie Mundinger



since
3/2002
at ViSoft

- 1. Who do you consider to be a visionary?**
Steve Jobs.
- 2. Which car would you like to drive?**
I prefer driving my own car.
- 3. Favorite color:**
Red.
- 4. Favorite author:**
Currently Charlotte Link.
- 5. Favorite movie:**
Pretty Woman.
- 6. Which prominent person would you like to spend a day with?**
The pope.
- 7. What do you consider to be intolerable?**
Dishonesty, hypocrisy.
- 8. Your ideals/heroes:**
Martin Luther King.
- 9. What would you ask Barack Obama?**
What his plans and wishes were when he started his term and what he was able to realise.
- 10. The best argument for ViSoft:**
It boosts sales while having fun using it.
- 11. The biggest dream:**
A bicycle tour through South Africa.
- 12. What makes your job interesting??**
Everything, I wouldn't want to change!
- 13. What's good design?**
Phantasy, creativity and harmony as well as the perfect interaction of materials.



since
9/2009
at ViSoft

to Rosmarie Rittmann

- 1. Who do you consider to be a visionary?**
Jeff Koons.
- 2. Which car would you like to drive?**
Jaguar XK 140.
- 3. Favorite color:**
Blue.
- 4. Favorite author:**
Heinrich Heine, Heinrich Steinfest,
Dick Francis, Voltaire, Annie Proulx,
Alice Miller...
- 5. Favorite movie:**
No country für old men, Babel,
Intouchables, ...
- 6. Which prominent person would you like to spend a day with?**
Nelson Mandela.
- 7. What do you consider to be intolerable?**
Envy and greed.
- 8. Your ideals/heroes:** My grandfather:
strong-willed, just, consequent, true to his
believes – even when risking his life.
- 9. What would you ask Barack Obama?**
Is power corrupting and how is it possible
to live with compromises?
- 10. The best argument for ViSoft:**
Simply fascinating.
- 11. The biggest dream:** One-handed round the
world sailing tour.
- 12. What makes your job interesting??**
The contact with competent people and
communication across all levels.
- 13. What's good design?**
It works, without exaggerating.

to Ottmar Weber



since
1994
at ViSoft

- 1. Who do you consider to be a visionary?**
Steve Jobs.
- 2. Which car would you like to drive?**
Mercedes 500 SL Oldtimer.
- 3. Favorite color:** Blue.
- 4. Favorite author:**
Robert Louis Stevenson.
- 5. Favorite movie:**
There are many.
- 6. Which prominent person would you like to spend a day with?**
Bill Gates.
- 7. What do you consider to be intolerable?**
Lies and deception.
- 8. Your ideals/heroes:**
I don't have any.
- 9. What would you ask Barack Obama?**
I don't have a clue.
- 10. The best argument for ViSoft:**
The fun working with ViSoft because of its
simplicity and great 3-D visualisation.
- 11. The biggest dream:**
A new E-Bike.
- 12. What makes your job interesting?**
The continuous challenge of creating
something new.
- 13. What's good design?**
The connection between design and
functionality.

13

Questions

to Andreas Goeb



since
7/2012
at ViSoft

- 1. Who do you consider to be a visionary?**
Leonardo da Vinci.
- 2. Which car would you like to drive?**
Corvette Cabrio from 1957.
- 3. Favorite color:**
Blue.
- 4. Favorite author:**
Carlos Ruiz Zafon.
- 5. Favorite movie:**
Babel.
- 6. Which prominent person would you like to spend a day with?**
Steve Jobs.
- 7. What do you consider to be intolerable?**
Unreliability.
- 8. Your ideals/heroes:**
None.
- 9. What would you ask Barack Obama?**
What he would do differently since his election for president.
- 10. The best argument for ViSoft:**
Innovation.
- 11. The biggest dream:**
A house on the beach, big enough for family and friends.
- 12. What makes your job interesting?**
Being technically on the cutting edge.
- 13. What's good design?**
If it doesn't end in itself and enhances functionality.



since
11/2004
at ViSoft

to Rocco Wodniczak

1. **Who do you consider to be a visionary?**
Incas.
2. **Which car would you like to drive?**
Lamborghini Gallardo.
3. **Favorite color:**
Silver.
4. **Favorite author:**
None.
5. **Favorite movie:**
Avatar.
6. **Which prominent person would you like to spend a day with?**
Nobody.
7. **What do you consider to be intolerable?**
Unpunctuality.
8. **Your ideals/heroes:**
None.
9. **What would you ask Barack Obama?**
Currywurst or hamburger?
10. **The best argument for ViSoft:**
Easiness.
11. **The biggest dream:**
My house / my car / my yacht.
12. **What makes your job interesting?**
Lightness.
13. **What's good design?**
Point 2 says it all!

to Dino Goosens



since
9/2005
at ViSoft

1. **Who do you consider to be a visionary?**
Leonardo da Vinci, Santiago Calatrava, Hundertwasser, Colani.
2. **Which car would you like to drive?**
Porsche Panamera, provided it finally has a trailer hitch.
3. **Favorite color:** Black, signal-orange.
4. **Favorite author:** Douglas Adams.
5. **Favorite movie:** Life itself.
6. **Which prominent person would you like to spend a day with?** Jürgen von der Lippe.
7. **What do you consider to be intolerable?**
Being bitchy.
8. **Your ideals/heroes:** Pippi Langstrumpf.
9. **What would you ask Barack Obama?**
When there will be war against Russia for oil resources at the pole areas.
10. **The best argument for ViSoft:**
It really can't be more easy.
11. **The biggest dream:** Everything is going well, with the family packed up, until natural heartfailure, next to the porch, feet in the shallow sandy beach on the Caimans, a beer at hand and the mountain bike under palm trees, while the waterplane offers seagulls the possibility for a stopover during light swell in the sunset. Or something like that.
12. **What makes your job interesting?**
Growing requirements, further development and freedom to generate and implement own ideas.
13. **What's good design?**
Functional design, with a balanced focus: optically and physically harmonising.



ViSoft helps – many profit

Social responsibility is not just a phrase for ViSoft. Social responsibility is consciously lived year after year. This year with a 10.000 Euro donation to the pediatric clinic Böblingen at the clinical center southwest to buy a GlideScope.

At first sight it seems to be a day-to-day procedure. But the people gathering at the red sofa in the foyer at the clinical center southwest this friday afternoon don't want to visit any patients, don't have to undergo any examinations, they plan something special: They want to see how the new diagnosis device GlideScope is being used at the newborn intensive care unit.



v.l.t.r.: Rainer Nissler, CEO ViSoft GmbH, Prof. Jürgen Hubbert, chief executive of the Sindelfinger Bürgerstiftung and former board member Mercedes-Benz AG, David Erbele, chairman of the friend's association Regenbogen, Ulrich Kurt Weber, chairman of the Bürgerstiftung Sindelfingen, senior physician Dr. Markus Eder und Monika Eder.

Everyone who has engaged in the success of this matter came: Prof. Dr. Manfred Teufel, head physician of the pediatric clinic in Böblingen, Dr. Gerald Nachtrodt, leading senior physician at the newborn intensive care unit and senior physician Dr. Markus Eder, Prof. Jürgen Hubbert, chief executive and Ulrich Kurt Weber, executive chief of the Sindelfinger Bürgerstiftung, David Erbele, chairman of the friend's association Regenbogen and the donor Rainer Nissler, chief executive of the ViSoft GmbH with his sister Monika Eder. With a baby-doll, which is also used for training doctors, the senior physician Dr. Markus Eder

elaborately demonstrated the intubation and examination of premature and newborn babies in case of emergency.

The organisational part was taken on by the Sindelfinger Bürgerstiftung (civic foundation) in cooperation with the friend's association of the pediatric clinic Böblingen e.V. which tries to further improve equipment and care possibilities for the little patients and their parents since 1998. Effectively and professionally both organisations took care of the necessary formalities to make sure the new device with the integrated camera, which exactly displays everything on a color monitor and saves it for future evaluation could be acquired quickly. „This video-laryngoskop is especially made for babies and infants and can spare them from aggravating examinations“, senior physician Dr. Markus Eder is pleased to say. „This helps us a lot.“

As ‚a great gain for the pediatric clinic‘ David Erbele, manager of the friend's association Regenbogen rates this generous donation. Devices which are technically up-to-date and additional know-how of doctors especially benefit the concerned persons, the children. But also the clinic in general.

Unique – but not once only

Charitable activities have always been a special concern for ViSoft chief Rainer Nissler and his wife Penphak. Last year already the committed businessman and his family spent 10.000 Euro to the international organisation „Doctors without Borders“. „I feel the need to help whenever I can“, states the Sindelfingen born. „And so much the better if it helps children.“



Interview with Prof. Dr. Manfred Teufel, head physician of the pediatric clinic in Böblingen

Professor Teufel, what exactly is a GlideScope?
The medical term is video-laryngoskop and it's used to examine the respiratory system and the larynge or for intubation of children which are not (yet) able to adequately breath on their own. Inserted in the nasopharyngeal zone it records everything with the integrated high-resolution camera while showing the physician the current position. The advantage is that everything is displayed on a color monitor and can also be saved. This way the development and course of disease can easily and exactly be documented.

What is it used for at the pediatric clinic?
At the time of birth the lung of premature babies is usually not fully developed. Some of these children have to be given artificial respiration. For this purpose a tube needs to be inserted, through which air can be transferred into the lungs. To do this with a high-quality optical camera is technology at its best.

What are the advantages?
Safety and control while inserting the tube. It is possible to quickly come to and verify diagnosis. Especially when dealing with the delicate propor-

tions of a baby, the view through the high-resolution mini-camera is a great help and easement.

Who profits from this?
Primarily the children, our patients. But also our doctors and the clinic itself. Less stress during the examinations, better equipment, higher qualification.

How did you come to this donation?
Initiated through private contacts, carried out by the ‚Bürgerstiftung Sindelfingen‘ and ‚Regenbogen‘, the friend's association of the pediatric clinic Böblingen. We are very happy about this and would like to say thanks in the names of our little patients!



ViSoft takes a stand

Continuing economical success is based on many factors. One of them is most certainly ViSoft's outstanding engagement in successfully attending national and international trade fairs.

As versatile as the product is the international stage on which ViSoft presents itself. Successfully. And usually with a bit of a stir. In recent months ViSoft showed in the USA, Italy, the Netherlands and France how efficient and professional the software and its extra-modules is.

Game, Set, Match in the USA

Literally new territory were the two exhibitions in the US. James Malkin, director of ViSoft USA LLC, was satisfied with the result. Here is his statement: „2012 ViSoft attended two very important trade fairs in the USA. Aad Hillenaar, ViSoft Netherlands, gave valuable launching assistance at the Surfaces from 24th til 27th January in Las Vegas and honestly he wasn't gambling once. 10% visitor increase compared to the previous year is a positive signal for the US construction industry. The attractive booth was very appealing to all our visitors. The result: excellent contacts with prospective customers and many manufacturers, which like to have their data integrated into ViSoft.

The second appearance was on the leading trade fair Coverings from 17th til 20th April in Orlando where CEO Rainer Nissler personally gave his newly established subsidiary a hand. Again ViSoft caused a sensation. 20.000 visitors came, 19% more than 2011, and many of them were magically attracted by our booth. More than 50 companies had an in depth presentation, a considerable number of offers was written and some of them lead to an immediate sale. And once again there was plenty of interested manufacturers who would like to have their products integrated into the ViSoft database.

Both fairs showed that there is a market for ViSoft in the US. It is a difficult market but customers like the software and we are on our way.“

Design and furniture at its best in Italy

The Cosmit 2012, officially called „Salone Internazionale del Mobile“, was according to visitors and exhibitors the best and most interesting fair for manufacturers of sanitary and furniture in the last years. ViSoft right at the entrance at the Milldue booth next to Antonio Lupi and close to famous names like Catalano, Jacuzzi, Mutina, Apavisa etc.

Luana Carassai, ViSoft sales Italy, rates the presence at Mildue as „a very important new experience“ with a fair which is primarily visited by manufacturers of bathroom furniture, kitchen, sanitary and heating, along with tile manufacturers, which participate in the fair and also at the „fuori salone“ in particular, that develops on Milan's most important central roads. „This fair has brought even more to my mind what great quality ViSoft has.“



Especially architects, interior designers, decorators and famous designers visit the Cosmit (18th to 20th April 2012). Many visitors and Milldue customers, especially from Russia, France, England, already were familiar with the name ViSoft and as soon as they realised how the program works they were all very excited,“ Luana Carassai is happy to say. „A lot of them found the im-

mediate fast-functions and the great displaying quality convincing. Altogether a good opportunity to contact leading manufacturers and acquire new customers.“

ViSoft will again attend the next Cosmit in 2014 – this time with a booth of its own. „Because of the global importance of the Italian market and Italian manufacturers this fair is very significant for us.“

Chosen and top-class:

The Badvak 2012 in the Netherlands

For the first time ViSoft was invited to the BADVAK 2012, the renowned in-house trade fair by Galvano Groothandel BV at the conference center 1931 in s’Hertogenbosch. 36 exhibitors, including the main sponsors Grohe, BV De Sphinx Maastricht and Villeroy & Boch, showed on 2.550 square metres everything new and important for bath designers. The list of exhibitors was prominent: from Atlas Concorde, over Bette, Burgbad, Geberit, Hansgrohe, Hüppe, Kermi, Laufen to Wisa, all the distinctive names were there. „ViSoft came to this high-class invitation because more and more Galvano customers work with ViSoft“, Aad Hillenaar, Sales Netherlands, explains. Well received was also the fact that Toto, as of recently represented in the Netherlands, is already integrated in ViSoft.

With more than 1.000 visitors, all of them Galvano customers, the fair was very well attended and there was always a lot going on at the ViSoft booth. „Many non-ViSoft-users were astounded about what they got to see“, says Aad Hillenaar. „Contacts were intensive and very good. What de facto will come out of it in economically tense times in the Netherlands, remains to be seen.“

More on the Badvak at www.badvak2012.nl and at Youtube “Impressie Galvano Badvak 2012”. The ViSoft booth can be seen in minute 4:09.

Paris twice: A double pack of leading trade fairs

Even two international fairs within a three-month period: The Batimat, much-noticed construction fair with international visitors from 7th til 12th November 2011 along with the exclusive „Salon des Salles de Bains“, and also the Idéobain from 7th til 12th February 2012. Both took place in exhibition hall at the Porte de Versailles. „We had good contacts at the Batimat, but due to an unfortunate location and cancellations by grand names in the areas nearby not as many as we would have hoped for“, Astrid Ewerhardy-Blocher, responsible for sales in France, Luxembourg, the Saarland and French-speaking Switzerland, resumes, „Especially the well attended tile hall could have been more busy.“ Nevertheless: ViSoft customers came and were more than thrilled about the new functions and the 3D-visualization. The success was indicated by many French and international manufacturers which like to have their products integrated.

Even better for ViSoft was the Idéobain. Ideal location, a new look and tremendous interest: The bath exhibition along with special exhibitions was more than well attended and the ViSoft booth seemed to be sieged at times – in a positive sense. Among Astrid Ewerhardy-Blocher the booth personnel were Frank Schaeffer, sales representative for Southern France and Rosmarie Rittmann, ViSoft corporate communications and marketing. They had their hands full and completed the final deal while deconstructing the booth. „Many company bosses and people in charge came by on the last day of the fair to see for themselves what their employees had reported after receiving an extensive program presentation. Top level contacts and much enthusiasm!“

Next time – 2013 – Batimat and Idéobain are one joint fair event at the highly contemporary Villepinte fair center in Paris – and ViSoft is of course there as well!



Product of the year

Even twice on the winner's podium

Readers of the professional journal ‚Fliesen & Platten‘ selected two planning- and presentation products from Sindelfingen as „Product of the year“: ViSoft Premium and ViSoft Pad.

It was an exciting and solemn affair this evening at the Fliesen & Platten-Forum in Cologne: Chief editor Sabina Grafen officially announced the winners of the six categories at choice and handed out the awards.

ViSoft was called onto the stage even twice: 594 people participated in the reader's award, combined 254, almost half of them, voted for the current ViSoft products. At choice were Premium, Photo Tuning (which unfortunately shortly missed being among the first three places) and the ingenious sales assistant, the ViSoft Pad.

„We look at the result with an olympic spirit“, so Rainer Nissler, „which doesn't mean that in the next round we want to take it all. We have the products for that.“ Now we have to make sure even more Fliesen & Platten readers get to know this. And of course act accordingly.



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